

TECHNOLOGY INFLUENCING GROWTH OF JOURNALISM JOBS IN SAN DIEGO



When it comes to selecting great locations to give your Journalism career a boost, think about San Diego. The city has over 80% cable penetration rate and is the largest media market in the United States. With respect to the increase in different means of communication, **journalism jobs in San Diego, CA**, are also growing tremendously. Writing and reading are inseparable and essential for effective journalism. These are two of the three 'R's' that keep the world connected and help drive change. In today's destabilizing world, it is more than necessary for the dissemination of correct facts. This calls for accurate reporting of news and unbiased journalistic work. Choosing to be a journalist will put you in the midst of an exciting world full of adventure. Unlike what most people think, a career in journalism is not restricted to print media. In current times, the ways in which people consume news have changed by far. People make use of all kind of hi-tech gadgets to get their daily dose of information about the world. Consequently the field of journalism has also broadened to include broadcast journalism, investigative journalism, photojournalism, sports journalism, digital journalism, and public relations and communication activities. In keeping with these changes, there is a great demand for journalists who are tech savvy and can work using tools like the internet, laptops, digital camcorders, web page creation and editing software, and satellite core equipment. Skilled journalists who can work on online publications are able to command top salaries in San Diego due to the sheer demand for skilled and qualified talent. If you like travelling, meeting interesting people, exposing facts, expressing opinions on political, economic and social issues, and are an enthusiastic reader, you should consider a career in journalism. Not only would you get paid for all the things you like doing, but gain recognition by having your journalistic work published in a variety of media. Since many careers in journalism require similar skills and knowledge, education in one field could easily get you employment in another. This adds to journalism being a lucrative career option. San Diego has some of the best schools for Journalism offering courses at graduation and post-graduation level. These schools are: The School of Journalism and Media Studies, San Diego State University, Point Loma Nazarene University and San Diego City College. An aspirant should complete a Bachelor's in mass communication/journalism/mass media to be eligible to apply for a journalism job. A Bachelor's degree in social sciences like political science or sociology complemented with a post graduate diploma or degree in journalism could also be beneficial. Graduates in other fields having a flair for writing can also go for a journalism career. They could do specialized reporting. In any case, assessing your skills and exploring available options could help you determine what you'd like to do and how you'd like to go about it. Companies like, Clear Channel Communications, Tribune Company, KUSI News, KGTV, McKinnon Broadcasting, San Diego Business Journal, U-T San Diego, Mission Times Courier are always on the lookout for talented professionals who can join their team. On an average, journalist in San Diego can make around \$30,130 per year. This is higher than the average salary for journalists in all of California. In view of the rising demand for journalists in San Diego, the journalism workforce is also increasing. It is projected to increase by 7% by the year 2018. This indicated that the journalism profession is booming and worth your consideration.