

FEARS OF STARTING A HOME BASED BUSINESS

When starting a home based business there are so many things that cross a person's mind. One of the biggest challenges in starting a home business is the person themselves. Starting a home based business can be scary because there's so much that goes into it. A home based business is not something you can pick up and start doing without having money and doing research. The money aspect strikes fear in the minds of many; we all worry about money even if we have a successful business. Not knowing where that money is going can be even scarier. We tend to ask ourselves so many questions when starting a home based business. How much money will I need? How many hours will I have contribute to this business? Will I be successful? How long can I do this for? Am I smart enough to pull this off? Will someone help me? Believe it or not; if you have the right attitude you can have all of these questions answered and be happy in no time. Probably the most asked questions by people are? How much money will I have to have in order to start my business? And how much money can I make? Well, in-order to start a home based business you will definitely have to spend some money. When I started my business I spent about \$100, I thought that was great; the problem was I didn't make that money back. After making the necessary changes to my website I ended up spending another \$1500. Now here's where one of those fears comes in to play. Some people would spend that first \$100 or more and give up because they lost it, and didn't make anything in return. The fear creeps in and says to you "Do you want to put more money into this not knowing if you're going to be successful or not?" The answer is yes; no one who has started an online home business has breezed through the start up phase; there's a trial and error period for everyone. If you can see where you went wrong and then change it, you're on your way to being successful. Online home businesses are marathons, not sprints. I make changes to my website and thought process daily, get used to it. The ones who are successful in this business can take the negatives and turn them into positives. In regards to how much money you can make it's up to you; you get what you put into it. I'm sure we have all seen the "get rich quick schemes" that tell you can make \$10,000 a week; guess what? They aren't really telling you the whole truth. You actually can make that kind of money; I know people who are; what they don't tell you is how to do it before you sign-up. If you want to make that kind of money you better be prepared to work hard and be very resilient. I make great money doing this, but it didn't happen overnight. You should expect to put at least 8 to 10 hours a week into your business when you get started. The further you get into the process, the more time you'll find yourself spending on your business. From what I've seen, the people who are successful started out working some hard hours; worked even harder longer hours as time went by, and then worked less hours because they got their business to the point where their website does most of the work for them. Another fear that creeps into our minds is; will I be successful at this? The answer to this question is up to you. If you want to be successful and are willing to do the groundwork, you will be. Here are some tips on how to be successful; first of all, it's all in your head. When I was younger my parents told me something I will never forget; they said, "Corbin, what you get done today may not payoff for you immediately; you might not see the desired results until years from now? When I heard that I got a little depressed; I was a kid and wanted things fast. As I've gotten older I realized how true that is; it's all about patience. About five years ago I was very overweight; I was extremely depressed because I felt disgusting and wanted to look good. What made me even more depressed was the fact that I knew I wouldn't loose that weight overnight; or even in a month. I remember what my parents told me and focused on running everyday. I didn't focus on being 50 pounds lighter; I focused on finishing the short-term goal of running that particular day. Days became weeks, and weeks became months; before I knew it, I was fifty pounds lighter; I felt and looked great. When you start a home based business, adopt that theory, I promise you it works!! Try to set some big goals and even more little goals. The little goals are the ones that will payoff faster; the bigger goals will eventually come and give you the most satisfaction. Write down the little and big goals; fold the paper up with the big goals and don't look at it over and over again, you'll get depressed. Keep the smaller goals in front of you and keep looking at them; that's the road map to the big goals. Another thing to remember when asking yourself if you will be successful or not is: this business is a very competitive. We all have had jobs and had competition; well imagine having thousands of competitors. In this business you are up against some of the brightest advertisers in the world. Don't get discouraged though; there's enough to spread around for everyone to get a piece of the pie. Try not to worry about what others are doing; focus on your little goals and challenge yourself; if you do that, you'll be successful. If you got the guts and work hard you'll make your dreams come true. You don't have to be very smart to pull this off; you need to ask questions and try new things. You're only going to learn from the mistakes you make, and plan to make a lot of them. I make mistakes all the time, but I never make the same on twice, and that's the key. This business changes all the time; you have to role with the punches in order to make your home based business work. In regards to getting help in this business; remember you'll never be alone. The internet is loaded with resources and people who can help you be successful. There's not one question that you have about your business that can't be answered almost immediately. Unfortunately not everyone will help you, but there are a lot of folks who can guide you through the process. I wouldn't have gotten to where I am today if wasn't for numerous people. I belong to an online home business forum where I can chat with people who are doing the same thing as me. Join one of these forums and latch onto someone who has knowledge and makes you feel comfortable. If you think you can start a home business by yourself, you're not going to make it. I'm not smart, but my web friends are!! The skills I lack I lean on them for; the skills I have are used by them. We need to work together in order to find new ways to advertise and keep up with the ever changing business world; if you try it by yourself you'll be out of this business in no-time. Another thing to remember is: be true to yourself and don't be one of those scam artists. If you play by the rules you'll have a better chance of long-term success. If you lie to people you might make it for a little while; eventually your actions will catch-up with you. I'm 31 years old and I don't know everything; I do know one thing though; what goes around comes around, that's probably the greatest statement I've ever heard, because it's true. I want everyone to be successful in this business. It's important to believe in yourself; YOU CAN DO IT!!! Just work hard and don't give up; do as much research as possible. The research will be the backbone of your business. You need knowledge to succeed, and all the knowledge you will need is out there for you to grasp, and most of it's free.