

## HELPFUL TIPS ON LANDING THE SALES JOB OF YOUR DREAMS



Having exceptional skills in sales is invaluable to any kind of industry. This is why some people are looking for **dream sales jobs** to elevate their careers. By working in sales, you get to meet new and different people and make a significant income if you succeed in proving yourself every single day. But before you get ahead of yourself, however, you need to look for job openings.

Searching the newspaper classifieds is a bit passé. Nowadays, most people turn to Internet search engines as their job search tool, which are able to update listings more frequently and have a wider selection of job postings, not limited to the space in a classified ad. One of the newest job search websites available is Granted.com, which sets itself apart from the competition in terms of user-friendliness. Granted.com is a free job search, providing access to thousands of sales jobs at no cost to the user.

If you are contacted by a potential employer, the interview is going to be the most significant portion of the interview process. The very first test of any would-be sales executive is how they are able to sell themselves. Most employers in sales operations will use your ability to sell yourself in the interview as a gauge of your strengths as a salesperson. Fair or not, if you cannot convince the interviewer why he should hire you, the assumption will be that you won't do a very good job of convincing customers to buy their product or service.

Before you apply for **lucrative marketing jobs**, you need to do some self-assessment. Ask yourself what your strengths and weaknesses are, and what you can contribute to the company. You should also realize that not all sales jobs are the same. Some require more travel time, others are purely commission-based. Evaluate the company as a whole to determine if it is a good fit for you.



If you want to land that sales job you're applying for, you need to do some research on the company. Be familiar with what the company is selling, and who its target markets are. You need to show your potential employers what you can bring to the table, and how you can use your skills to improve the company. If you have previous positions in sales, make the case for how those experiences will transfer to this position. In other words, treat the hiring process as an opportunity to give them a sample of your sales ability.

Your success in the sales and marketing industry depends on your performance. It's important that you are always motivated, focused, and hardworking. The sales industry is notoriously very competitive, so you'll need to convince your employer why you are an invaluable asset.