



## COFFEE VENDING MACHINE – THE FOUNDATION OF THE VENDING MACHINE BUSINESS

A coffee vending machine is a common sight in most locations where there are plenty of people. Whether you are in an airport, a hospital or an office building, the chances of being able to get a cup of coffee, a snack or a soda from a vending machine is very good. However, the number of specialty coffee shops is proving to be competition for these vending machines. This is why many of the coin-operated coffee vending machines now offer customers the opportunity to enjoy specialty coffee.

When it comes to vending machines, soda, snack, or coffee, customers want freshness. Therefore, if you have a coin operated vending machine that dispenses coffee or snacks, you do have to make sure that the quality of the product is always fresh. If you have coffee vending machines placed in locations where they are not doing well, the best thing is for you to find a location where the product will sell better. After a while the coffee in the machine goes stale and customers will not buy any at all.

Most business owners and managers will be very receptive if you approach them with your idea for coin-operated coffee vending machines. Since most employees do slip out to the nearest coffee shop for a refill, being able to offer specialty coffee at the business location does a lot for company morale. A small store near an office building will also like to have a coffee vending machine because the workers that come in for coffee will also purchase something else. In a vending machine, soda, snacks and fruit are really cold which goes over well on a hot summer day.

If you are fortunate enough to be able to place your coffee vending machines in the staff room of a school or business, you will do well with your vending machine business. All you have to do is set up a schedule for visiting the coin-operated vending machines to replenish the supply of coffee. You also need to provide a telephone number so that if the vending machine, soda, snacks or coffee runs out, someone from that location can call you to let you know. Being able to keep the vending machines fully stocked is one thing you need to do to succeed in this business.

The coffee vending machines of today offer larger cups of coffee than the older models. There are also better thermal and brewing systems in these coin-operated vending machines, which translates into offering your customers a better cup of coffee for their money. You do need to offer the same quality of coffee from your coffee vending machines as the customers can get at Starbucks or Tim Horton's.

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