
BUNGEE JUMPING INTO MODEL'S CLEAVAGE

At the Battersea Power Station in London, the marketer introduced a new bra called the Ultimate Plunge developed by Wonderbra. The bill board showed Adriana Cernanova wearing this Ultimate Plunge Bra. Also, the billboard showed three random women bungee jumped from the top of a crane into Adrina Cernanova's mondo-cleavage.

Read the full article here:

[Women Bungee Jump Into Giant Plunging Cleavage on Wonderbra Ad](#)

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