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## HOW MY BUSINESS BEGAN

My own blog...\$Free

Hosting Website...\$ 24.95

Marketing program...\$39.95

Knowledge acquired since starting my business...PRICELESS

Recently, while playing my favorite game of Solitaire, I grew bored with the constant flipping of cards, moving hearts to one side, spades to the other that I decided to see what type of opportunities were available for making money online. I've never really thought of the internet as a tool I could use to reach my life's desires as my technical knowledge lies somewhere between "how do I turn this on?" to "okay, what next?" However, what is life if you don't take a few chances now and then?

So I opened up "Google" typed in "making money online" hit the "enter" key and presto...there they were...thousands of ways to achieve your wildest dreams!

Imagine my delight when all I had to do was send \$49.95 to Joe Schmo's "Look at me, I'm a millionaire and you can be too" program, my very own business in a box, and I too would be sipping margaritas while polishing my Ferrari on the Mediterranean coast within just a few short days! All I have to do is hang out the open sign. Fantastic!

That's it folks, purchase my program today and follow my Super Duper Easy 1-2-3 steps to a lifetime of success and I'll do all the work for you, set up your website, line you up with the most profitable organizations with the best products and you can just sit back and watch the money roll in. "Look at me!" If I can do it you can too. But, remember this offer is only good until midnight tonight.

Where do I sign up! Here is my credit card number, here is my address for my free laptop, here is my email and this is the PayPal account where you can deposit all my checks. Let me know when my business is up and running and I'll see you in Bermuda.

Now, I can say that I was not overly surprised when Joe Schmo's program proved to be less than what I was led to believe, after all, does anyone ever find financial freedom without putting some effort into it? No. The upside is that I had spent so much time surfing the net that day that I did come across an opportunity that had sparked an interest.

I discovered what you absolutely need to get started...a reputable program that follows through on its promises. If you are just starting out in the internet marketing arena it is absolutely imperative that you align yourself with people who already have proven programs in place.

Do the research. Before starting your own IM business you want to know whom the successful people are. You will find that a lot of the same names keep reappearing. These are the ones you want to emulate. These are the ones who have acquired the knowledge you need to fast track your success.

Be prepared to invest in your future. There are no "get rich quick" schemes that really work.

Have a proper business plan in place. How much time and effort are you willing to commit to your enterprise? Where do you want to be in 3 months, a year? What are you hoping to achieve? These are questions you need to ask yourself before embarking on your endeavor.

I opted to pursue a career at home in order to combine business and family responsibility. My business is focused around this objective.

Be consistent. I spend a minimum of 2 hours per day working towards my goal. Internet marketing allows me the flexibility of determining how many hours and which hours I work.

This journey has not been easy and there are times when I question myself. To combat this I have joined the most informative forums filled with knowledgeable people to point me in the right direction. I've affiliated myself with organizations that offer useful services and detailed tutorials.

The experience and information I have acquired in a brief period of time is not only astounding but also invaluable. Just a short while ago I had no idea what you could do with a computer, now, I can set up web pages, write newsletters, program in html codes and make money, make a lot of money. This is absolutely amazing!

Online marketing has given me insight into the endless possibilities I have at my fingertips. I can do anything. All it will require is hard work, determination and the ability to stay focused on the big picture.

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