

A SMOOTH RIDE TO SUPER BOWL ADS FOR GODADDY

Go Daddy ads are getting a little too hot for television networks. Bottom line is, buying a T.V. spot for the Super Bowl and Go Daddy ads are risky. Networks approve the ads which they feel will spark interests during the Super Bowl commercials. While the script of the ad was approved, the ad itself may get the heave-hove.

Read the full article here:

GoDaddy Taking a Less Bumpy Road to Super Bowl Ads

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