



MAKING A 6 FIGURE INCOME ONLINE

Nowadays, the internet is the only place where even a high school graduate can find ways to make 6 figures online. It has opened up new avenues by which you can do jobs and businesses much easily.

But whatever you do, you have to know how to market yourself in the virtual media. This is how the concept of Internet marketing has become very important especially if it comes to 100K jobs. Here are a few steps which will help you in making a six figure income online.

Build a Landing Page

This is the page people come to when they click on one of the links you have put up or have made search for your product. There are mainly two types of businesses: affiliate marketing and direct sales.

If you are into the first kind of marketing, they will land in a pre-sell page; if you are in the second type of marketing then they will land into a sales page. It is very important to get the right kind of landing page so that your visitor does not go away.

Build an "Opt-In" List

When you have your own website to sell stuff, even then you must not forget the basic rules of sales. Sure enough, thanks to the net now everybody can sell what they are good at if there is a market for it. But you also need to know the seven points of contact of a sale. Build a list so that you know what these seven points are.

When this list is built online, it is referred to as "opt-in" list. People sign up for this list voluntarily and if at any point of time, they feel that they cannot continue, they can cancel their registration. When they sign up, they get promotions, free stuff and newsletters. This list helps you to maintain contact with your customers and at the same time keep your memory afresh in their minds.

Search Engine Optimization (SEO)

Do you want to know how to make a 6 figure income online? Herein lays the secret. Search Engine Optimization is one of the primary tools by which you can make 6 figure incomes easily.

Whatever your website or blog talks about, whatever is there on your landing page or the content of your blog, everything has to be written in a manner that it is "Search Engine Optimized". This basically deals with writing content with good keywords that cater to the target niche of your product. Good headings and expert language makes it easier for the search engines to index your page at a higher rank.

Website Promotion

There are practically thousands of websites on the net selling the same thing as yours. If you want a 6 figure income online then you will have to promote your website through blogging, article marketing and Pay Per Click (PPC) advertising. In fact recently Google Adwords has also emerged as a popular media of website promotion.

It is only a matter of time before you get a 6 figure income online by following these steps!

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