



IMPORTANCE OF TECHNOLOGY CHANGES IN BUSINESS COMPUTING

The importance of keeping up with changes in business computing and technology can be more important over time as your business grows. As an IT professional far too often I have seen many small businesses get way too far behind in computing technology and wonder why they should pay for the upgrades. Usually I have to explain to them the hard way that the current computers system that are over 4 years old are not going to perform the requested task very well and are not supported by software. Usually do to combination of software changes and incompatibility with older software and hardware platforms that cause issues. I explain that it actually will cost them more money in the long run to try and maintain there existing computer equipment then buy a new replacement.

Most small businesses fail to recognize that keep computer equipment very long periods actually can cost them more money to maintain those systems then the price of a replacement. One cost is the amount if money you pay out for replacement parts when there is no warranty on the old device. If the computer, server or printer is made by a specific manufacture then there is a good chance that you will have to go back to them for certain parts which can be very costly. Another problem is that they actually don't make replacement parts for broke unit, this is a worse case issue I have seen although sometimes you might find a vendor that makes similar parts and hopefully it fits properly and works properly but not always.

Another disadvantage is if your business is operating on older slower computer equipment that takes a long process customer request and this might open the door for your competition to take your clients away from you but offering better service. If your competition is reinvesting in there business computing and technology changes then most likely they will have the ability to complete products and request faster and at a cheaper rate. The advance technology will cost you money upfront but if the proper equipment is purchased and utilized in office it can add to your over all business.

Some of benefits can include lower power requirements for the devices, more storage capacity for computer files, improved CPU along with memory speeding up processes run on the computer, faster and higher quality documents from new printers. Less down time and less delays in completion of customer request. These are just a few of the benefits of keeping up with technology in your business.

I know that some of you are say that this is easier said then done and in some cases that is very true depending on your current business. But as a small business or home office you should plan for these events after all that is what large companies do and you should follow the same lead. Your business should have at least a basic IT business computing plan that has budget plan and cycling out of computer and office equipment. By having budget and plan in place it should not impact your business finance as much since you set planed ahead. The IT business computer plan should have some flexibility after all you don't want to do a complete equipment change in the middle of a big job or shutdown your business at the wrong time. And if your business in booming and you don't have them time then hiring a temp IT professional to help with computing change which might not be a bad idea.

Investing in the proper technology is the key to success it does not matter if you have established small business, home office or if you're a new startup business. Remember that your business most likely will change over time along with the clients you are serving so your computing equipment should also.

In conclusion business computing when done right can truly add to your business by adding to productivity and efficiency of the day to day operations and can help you take on more clients and over all help you build your business.

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