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COST EFFECTIVENESS OF IT OUTSOURCING

Small businesses have been contracting computer consultants to fix their computers for many years. Usually this is because they have a small number of computers and hiring someone full time to maintain these small networks is not economical or efficient.

This article will focus on the three main benefits that companies experience when they choose to outsource their computer services through a third party. They may even employ or have employed their own IT staff in the past.

#1 Save Money & Time. Computer consultants are very cost effective, efficient and time saving, especially if you contract them on a retainer basis. A retainer is a prepaid service fee, usually paid monthly. This retainer service contract puts the consulting firm "on call" and no matter when, what, or how long it takes the firm to solve the problem they are legally and ethically bound to fix it so long as the services rendered are in the boundaries of the service contract. The more time the consultant spends the less per hour they make, intrinsically motivating them to be efficient. If your network is down and you are losing money by the minute, you will feel comforted to see this computer consultant firm onsite fixing the problem.

#2 Increased Company Performance. When hiring a computer consulting firm you are getting the combined experience of the whole firm plus all of their partners and resources. Even if your company has a full time IT person or two they may not have all the expertise needed to create the dependable robust IT solution needed to solve your problems. A consulting firm will complete the project with a more reliable and robust solution because their combined ability is greater. A more robust and reliable IT solution will boost your performance as a company.

#3 Professional Courtesy. A computer consulting firm is a different company than yours. Like you they are motivated to keep their clientele and expand their market share. Their reputation is the most important advertising tool they have. They compete against other IT firms, usually generating referrals to gain market share, a better reputation is worth its weight in gold. Thus they are naturally motivated to provide superior overall service to you.

In conclusion, outsourcing your IT can save your company money due to less down time, increase your company's performance due to more reliable and robust IT solutions, and give you superior overall service because they compete for your business.

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