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## TIPS TO MAKE MONEY FROM HOME WITH A TURN KEY, AUTOMATED HOME BASED BUSINESS

Whether you're new to online business or have been at it for a while, you probably realize that automation and targeted promotion are the keys to success. MLM businesses on the Web are no different. There are several ways to get started with an MLM business, but the most effective opportunities are the ones that use automation and highly targeted promotion methods. So it's a good idea to join a company that offers a turn key, automated home based business, which will save much time and money.

### What to Look for in a Business Opportunity

There are several main features to look for in a turn key business opportunity. First, make sure it's something you will enjoy doing day after day. You're more likely to succeed with a business you enjoy. Find out what's required for operation. Do you have to provide direct customer service or does the company provide this for you? Will the company provide a turn key website? Will the company pay you according to leads or sign-ups?

Also, consider whether the company is selling products or services and what types of products are offered. Find out exactly how much investment is required and how much commission is earned through sales or new sign-ups. Can you earn a residual income with repeat customers, or will you have to rely solely on new sales every time? Does the company provide an automated system from start to finish? These are things to consider before signing on with a company.

### Promotion Tips for a Turn Key, Automated Home Based Business

Once you find the right MLM opportunity, it's time to promote your business. You can do all or most of your promotions online or through email. Remember, the key to promoting an automated system is to attract new visitors to your website. Your goal is not to make a sale, but merely to stir up curiosity so visitors will come to the website. Once they arrive, the website and sales staff can do the selling for you.

Ask the company if you are allowed to add content to your turn key website. If so, you can add content articles about business opportunities, which can in turn attract search engine traffic. You might also start an email newsletter and provide content within the newsletter to get repeat visitors to your website.

Next, submit your site to the major search engines, but also sign on for pay-per-click search marketing. Pay-per-click advertising allows you to select certain keywords or phrases related to your business and pay a small amount each time a visitor clicks to your site. This advertising is targeted and affordable. You might also try network marketing with related online businesses (not competitors) to exchange links or articles. You can advertise in targeted e-zines as well as targeted websites. News releases are another great way to get publicity for your new business.

### Persistence with a Turn Key Business

No matter what type of promotion methods you choose, be persistent with your efforts. Promote your turn key home business the same as you would a regular business. Don't expect visitors to flood into your website without effort. Visitors will only arrive through your promotional efforts. But the good news is you can concentrate on promotions each day instead of other business details when you use an automated system. Set aside some time each day to add content, to promote your site, and to make new online contacts. Taking these steps every day will result in a residual income before you realize it.

To enjoy wealth from home, you must find the opportunity that works for you. Then count the risks and make an honest effort to promote and build the business. With a turn key, automated home based business, all three of these steps are made easier to help you enjoy wealth from home now and in the future.

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