



PLANET ANTARES OFFERS A COMPLETE VENDING SERVICE

Planet Antares offers complete vending services that include supplying vending machines and supplies as well as service and maintenance. The vending industry has so far accomplished so much in offering customers the best service that they can, but they are yet to improve on the way they market themselves. This is an area that still needs development. Convenience stores at one time had to overcome a stereotype as an overpriced outlet to one that offers great convenience and a way for customers to save time. Vending offers a complete service of convenience and affordable rates of products to the customers.

The shopper no longer price shops between a supermarket and a c-store because they understand that c-stores are selling a convenience. The vending industry can change consumer perception as well. Large Planet Antares vending operations should have an entire division committed to marketing.

Educating customers about the Planet Antares vending service that you are providing for them is a great way of promoting your vending business. The whole vending industry has to be promoted. If the public is educated about the vending services that are being provided by vending operators, they would be more willing to pay for it. The vending industry will never be able to move forward if vending operators compete strictly on the vend price. As a vending operator, you should always look for ways to move your vending business forward.

The name Planet Antares represents quality and commitment to service. We take pride in our installations that are custom designed for efficiency and featuring the latest in vending equipment technology. In other words we offer complete capability for all of your vending needs.

There are three factors that count as the key requirements of a complete vending service. These are:

- Regular cleaning of the vending machine
- Keeping the vending machine merchandised
- Practicing preventative maintenance

When we provide you with a vending service, we make sure that it is a complete service. Customers are our top priority and we make it a point to ensure that all their needs are met. Our employees will clean, replenish items and maintain the vending machines. These employees are hired on the basis of attitude and ability. We also have technician on call in case of any problems with the vending machines. This is what a complete vending service is all about.

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