



TIPS FOR A SUCCESSFUL GARAGE SALE

Everyone wants to throw a successful garage sale. However exactly what success means is different from person to person. This article is based on the idea that a successful garage sale does two things well. 1) makes you money 2) cleans out your house and yard. Below we provide you a collection of tips you can use to make sure you have a truly successful garage sale.

You want customers to stick around and buy something, so one of the most important tips for a successful garage sale is to have an attractive display. Put a tablecloth on that table piled with china. If you want to spruce it up with a candelabra and a vase, then you would probably be well served to do so with a candelabra or vase you are actually selling. Otherwise, people will continually carry those items up to you and ask, "How much for this?" You want to save yourself the need for explanations of just what is for sale when you are trying to move stuff out of your home.

You also need tips for a successful garage sale if you really liked the first experience and want to have repeat customers. While you are setting up, you can help your sales by carefully aligning separate types of merchandise such that there is a flow between the various portions of the items on display. If you have a variety of car-care manuals, put the books near the automotive parts. Put the automotive parts near the tools. Put the tools near the gardening implements. Put the gardening implements near the camping gear.

Always try to make one section seem to be a logical fit with the items that are in the next section. That way, you will create a sort of logical buying flow in the mind of the buyer. As a result when they are looking at one item, they have a much better chance of seeing another, somewhat related item next to it that has a greater chance of catching their interest.

Following these tips for a successful garage sale will bring in lots of customers and in turn lots of sales.

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