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## IS THERE AN ONLINE BUSINESS RIGHT FOR YOU

Beware of the Fluff. They seem like great companies, they have a good sales pitch and their comp plan looks good too. They have big corporate offices and have been around for years. Isn't that good? Any company out there that sells products like lotions, potions, pills, miracle juices or miracle gas saving products usually doesn't work for the average person for many reasons.

Those companies usually make most of their money from you, the distributor, not from selling the products. They have you on auto ship, so you are their income.

They only pay about 2% to 15% so many levels deep. They will tell you that when you fill the matrix, you won't have to do anything and you'll be making 20 to 40k a month. The truth is, there are so many loop holes to their comp plans that no body ever reaches those levels. You either will have too many people on your left, but not enough on your right side to make the higher level payouts. They tell you that you need more personal volume and your group volume is fine or vice versa, or my favorite, you had fallout this month, so you no longer qualify for that car bonus we promised you about.

They make you hold home parties to push your crap on your friends. Listen to me....If I wanted weight loss, I'd go to GNC. If I wanted Lotions, I'd go to CVS, Save on, Nordstrom or Bullocks. If I wanted to put additives in my gas tank, I'd go to Kragen, Chief or Pep Boys and buy a product from STP or Penzoil. You get what I mean....?

They are a copy cat company of the original company. How many companies out there are selling a juice that is based from the Acai Berry, Goji berry or the Mangosteen fruit? How many of those promise to cure cancer? What a joke? Is our society that ignorant that if something actually cured cancer, wouldn't we want to check it out? How many travel companies are there now? How many fuel additives are there now? How many of those have been shut down? How many make up, skin lotions and vitamin companies are there out there?

It just seems like there is so many junk companies on the internet, how do you what is good and what is not? Some of these companies above actually have a good product, but I would never go in business with them.

So, how do I choose a business that I can profit from and that I can be proud to represent?

When I evaluate a company, I look for these key points. Keep in mind, when I join a company, my #1 goal is to make money and to do it legitimately. I do not want to hurt anyone or rip anyone off. This is what I've learned and these guidelines will help you determine what company is right for you.

If you are not making at least 75% of the up front commission when you make a sale, forget it. This means that you are doing all the work and the company and/or the person above you is making all the money.

If you have to have 1000, 10,000 or 20,000 people in your organization before you make any real money. DO NOT Join. Most people will NEVER get there.

If they teach you to hold home parties and invite all your friends. Run away fast.

If they have a sales pitch 2-3 times a day and only 2-3 training classes per week. This means that the company is more interested in selling you than training you how to make money long term

If you can't break even or get into profit with 3 sales, forget it.

If you can't speak with the owners or the corporate office via phone or webinar, Forget it. I like to know who I am doing business with before I will do business with them.

If it is a start up or in pre launch, forget. The chances of these companies becoming the next Amway is about as good as winning the lottery. At least with the lottery, you have a chance to win once or twice a week. You might as well go to Vegas and blow your money on a good time. At least you'll have some great memories, see a great show and have a great meal.

These are not all the rules for success on the internet, but this is a great guideline to follow when evaluating an internet company.