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## FORMULA FOR YOUR SUCCESS

Finding your niche so you can concentrate. When you find out what your specialty is then you can start to promote to the people that are working on the same type of things you are. Are you just with a program to make money as an affiliate? Do you have your own website that goes back to your affiliate site? Are you selling homemade products? Are you someone that is selling from his/her own store or mall? There are so many different things to promote and you want to reach your target audience to get the results that you are seeking.

Outline your tasks daily using the day timer you will know what day and time you can repost your ads or emails to Safelists. This is a great time saver. If you have multiple email accounts a program called Thunderbird by Mozilla is tops, login one place and check them all at once. A lot times for every task to get the most important done early when you are full of energy. Take breaks so you can re-evaluate what you are doing and be more receptive to tasks still to be done. Organization will set you above the crowd because you will accomplish more.

Reach your crowd after finding your niche you need to advertise to your target. Go to forums and post to the ones that fit your niche so you will be working your ads to people with the same goals and targets you have. In the forums you will not be able to blatantly set your ads out, post what you would like to add and then leave your signature with your URL in it. If they enjoyed or learned from your post they might want to follow up by visiting your site.

Mentors get you trained and help stimulate the learning process. They keep you fortified with uplifting values and appeal to your excitement. With the right mentor you will go farther because you are learning from them, this shortens your learning curve. When you work with others listen and you will gain information from them from what they have been doing in their promotion.

Using every avenue of promotion, traffic exchanges also use banner views for your credits. They have blog exchanges, you view others blogs to get traffic to your blog. They also have banner rotators you can post one url in the banner slot with 5 banners loaded to cycle through. Just a few of the ways to make your time work better with tools online. Before you purchase any software online check out and see what other people have to say about it at Google. This is a way to find out before you have put out your money for software that will not be used. Market wisely and then you will be in the profit zone.

Leave nothing to chance, ad trackers help you to find which promotion is working for you. This also depends on titles and content when this has been checked and it still does not pull people in, then leave the non-producers behind and find new ones. Traffic Hoopla has the top promoters listed every week; this is a good resource to check. This one costs but still a good resource- Traffic Testers.

Advertise, and advertise some more, you just have to get the word out. Even the big names put their logos and advertising out there for millions of dollars. You can start with the free ones and after making money move on and put your money out for paid advertising. Keep your records so you know what you are spending and what is bringing the people to your site.

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