



MATTRESS CLEANING AND SANITIZING DEALERSHIPS: A GREAT BUSINESS THAT HELPS PEOPLE

With so many business opportunities available both online and offline, finding the right one for you can be difficult. If you're interested in a great opportunity that improves the quality of people's lives while creating an excellent income for yourself, you should look into acquiring a mattress cleaning and sanitizing business. It's an opportunity to start a worthwhile business with very little investment required and it's right for today's mindset, where we're all thinking "Green".

First, let's look at the demand for this service. Who needs to have their mattress cleaned? The answer is pretty much everybody. Here's why.

You're probably unaware that the mattress you sleep so soundly on every night is home for anything up to 10 million unwanted guests in the form of dust mites. These dust mites feed on shed human skin. The bodies of dead mites together with their excrement are allergens which can cause great misery to allergy sufferers, most of whom have no idea these dust mites even exist. The allergens from the mites are responsible for many health problems such as rashes, itchy red eyes, coughing and breathing difficulties and digestive problems. Fortunately, people are becoming more educated about the dust mite problem and determined to do something about it.

As the dust mite allergy problem receives increasing media coverage, the demand for professional mattress cleaning services can only increase. This creates a huge untapped demand for mattress cleaning and sanitizing services. This demand comes not only from homes, but from hotels, resorts, spas, hostels and dormitories and other types of buildings in which people sleep. This makes a mattress cleaning and sanitizing dealership such a great and expanding business opportunity.

If you're interested in achieving the independence of being your own boss and want to enter the mattress cleaning and sanitizing business, you need to find a company that offers a complete turnkey solution with total support. One such firm is Hygienitech which provides a unique, low cost to entry, business opportunity that differs from the standard franchise models.

And, you're not just limited to mattresses. The versatile and compact Hygienitech system can be safely used on chairs, sofas, carpets, draperies, even children's stuffed toys. Not only will it eliminate the dust mite problem, it will also eradicate pollen, bacteria, common viruses, mold and fungal spores, flea and flea eggs, spider mites and a whole host of other contaminants found in most people's homes.

Unlike the standard franchise arrangement, after paying for the equipment, you own it and there are no further royalties or franchise fees to pay.

What's more, this business can be operated with practically no overhead and very low operating costs. You just need the mattress cleaning and sanitizing machine, easy to transport carrying case, a supply of allergen test kits and all the professionally prepared promotional materials that come with your system. These include 4-color brochures, promotional DVD's and CD's, a wide selection of advertisements, flyers and other promotional tools. Hygienitech provides a comprehensive operating and marketing manual suitable for both experienced business people and those who have never been their own boss before. They even provide you with an easy to follow training video as well as documented research data.

The dust mite and allergen test kits are great for drumming up business too. You just offer your prospects a free, 5-minute test of their mattress to show them the volume of mites and allergens lurking there and you've got a customer.

So if you're looking for a new business start up, look into a Hygienitech dealership opportunity. You can take it at your own pace - a mattress cleaning and sanitizing dealership is suitable for full time or part time. You'll be offering a proven and extremely effective service. And you'll have unlimited earning potential along with that warm feeling that comes from genuinely helping people.

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