



HAVING THE RIGHT ATTITUDE TO EARN AN ONLINE INCOME.

How much do you really want to make money online? Do you want to develop a business which can make money for you 24 hours a day 7 days a week almost automatically?

I am sure you do...Or else you wouldn't be reading this article right this minute. I have good news...and bad news for those of you desire this for yourself.

The Good News is...YES, you can make money online. Many others have created full-time incomes while only working part-time online. It is within your grasp. Plus, many of them have started with little or no money!

The Bad News is...Many of you will need a change of attitude before you will be able to reach your goals.

Yes...Even with the right information and the right foundation, many people have still failed in their online ventures just because they did not develop the right attitude. An old statement that comes to mind right now for me is "Your Attitude determines your Altitude."

Your success in life cannot bypass your attitude about life. If your mindset is that you are poor and always will be poor, it will show itself in anything you do. No matter what you do, your results will be poor in your online business.

Having a positive mentality about yourself and about your business is a part of this right attitude, but that is not what I want to focus on in this section. I want to focus on your reasons and vision for your online business.

If your vision for your online business is to just make enough money for a little extra income or to just produce a full-time income for yourself, you will be severely limiting your results. If that is you, you need a change of attitude.

Those who are the most successful people in online business are the ones who LOOK for problems and develop solutions to them. They have a vision which is bigger than just to make a little money. They have a vision to solve problems for others.

YES, you need to learn about Internet Marketing Techniques and about how to write killer ad copy. Yes, you need to know how to produce sales, BUT what is it that you are selling?

Are you selling just another product OR are you selling a SOLUTION to people's problems. Are you just in business to make a little money or do you honestly care about helping other people? The ones who become the most successful in their online business are the ones who find a NEED and fill it. They develop the answer that people need.

This factor is true and can be applied no matter what type of online business you are in. For example, if you run a network marketing site, are you just trying to hype people up in your program OR are you becoming a source for information on how they can succeed through this method of distribution.

LOOK for problems...

People are frustrated with learning how submit to search engines!

People are frustrated with learning how to use certain software!

People are frustrated with not being able to produce sales!

People are frustrated with health problems!

Look for these types of problems and frustrations and develop or find products which have the answers. In other words, DON'T just try to think of new ways to make money...Think of ways to solve more problems for more people! Then, the money will come once you learn the marketing side of the equation.

Too often we want someone to just hand us a completely developed business or a business-in-a-box. The truth of the matter though is that most of the time, these types of plans just don't exist. Any type of online business you get involved in will require you to begin thinking of new ways to advance it if you want to be as successful as possible.

The Good News is that all you have to do is start changing your attitude over to being a problem solver. What problems are still out there in your specific market? What problems do people have when they order from your competition? What can you do to make your product or service a better answer to people's needs?

When you ask yourself these types of questions you are often taking the first step to success. You are recognizing the problem. Now, with the right attitude, you can start looking for the solution. You have the question. Now, Apply the thinking, brainstorming, research, and work to find the answer.