



---

## CREATE RATINGS POINTS THROUGH TWEETS

With each and every post on every social media site, there will either be a trend of positive buzz or negative buzz. Online marketers should be more focused on retaining online consumers for their websites and social media sites than trying to change the positive or negative buzz on each individual post that is made.

Read the full article here:

[How to Turn Tweets Into Ratings Points](#)

<https://blog.granted.com/>