



SAVED BY THE BELL.

Our company was primarily a supplier of computer hardware and telecommunications products. However through our online dealing with overseas and local companies we came across or were offered to participate in several e type business opportunities. We also tried a variety of sites including auctions and communities as well as notice boards and forums. Anywhere we could think of to get our name out there. In doing so we came across a number of sites where we could actually earn revenue while advertising our business and some of them were so automated it involved very little input from us.

So we decided to investigate this further and started taking part in online surveys, research and focus groups and joining affiliate programs that's how this site came into existence. We ended up with a tangle of sites and links all going different places and decided to centralise the ones that were bringing in the best returns. Also some of them didn't fit in with our core business and made our main site look unprofessional. So we grouped what we considered the better ones not always by the dollar value they returned. As the points we earned in auctions were worth a lot more for advertising than the money we could convert them into and gave us access to large numbers of users that were looking for the same things we provided.

Our experience showed us that in a lot of cases the more incentive that the sites offered to use their services the less we would get back in return traffic or gains. We made it a rule of thumb to check out any lead that showed itself on multiple search engines and also to make the sites to investigate a higher priority if they didn't spam or send multiple emails basically just rewording the same offer based on the principle if their product was so good and the offer and returns true they wouldn't need to resort to these tactics to get more sign ups.

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All in all it's been an interesting venture to date sometimes frustrating, full of highs and lows when we felt we hit the jackpot only to find we were heading down scam city road. I personally avoid any sites that guarantee you set incomes of unrealistic returns or where you are getting in on the end of a trend. Money back warranties when they said they'd make you 1000s in a short period of time. (if they did, why would you want your money back is beyond me). Anyway I hope our experience is some value to you or helped to give you an insight to the many opportunities on the net I shy away from dodgy ventures as I believe Karma has a way of biting you back in the butt. Anyway good luck to all with your ventures with persistence and thought through research I feel there really can be a pot of gold at the end of the internet rainbow.

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