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## BE CAREFUL OF CLICKBANK – THE ONE SECRET I SHOULD NOT HAVE DISCLOSED!

I have a secret I have got to reveal. Keep this to yourself. Do you notice when you visit most sales page, they have an “affiliates sign up” or “make money here” link which directs you to their affiliate sign up page? Imagine this scenario, Thomas visits the site through your affiliate link, he reads the sales copy and is convinced but the price \$79 is a little steep. He sees the “affiliates sign up” link and clicks. He realizes he could get at 60% discount with the commission and so he signs up with clickbank and buys through his own link.

The vendors do not want this to happen right? Wrong! Fact is, they had intended to sell at \$31(40%) of the price and so set it at \$79. The affiliate link was prominently displayed so visitors could easily see it and sign up and get the discount. This make the buyer thinks he has got into a “winning” situation but in fact the vendor got the sale he wanted and an affiliate at the same time.

Armed with this knowledge you should be able to be more discerning when selecting the products to promote. That said, here are some ways which you can profit from Clickbank.

### Tip 1

Criteria for selecting your products. Never select a product that is priced too high, pays out commission below 50% and a sales copy that sucks. Amazingly, there are affiliates promoting these products still!

### Tip 2

Make full use of the resources page. They are there for a reason, they must be working otherwise or they would not have been there. That is not to say you can use your own promotional tools, by all means go ahead!

### Tip 3

Getting traffic. There are many ways of generating traffic. One of them is by using Google Adwords. It is targeted and fast. You get quick targeted traffic and the thing is, if you do your keyword research well, you can get it cheaply too. More on free traffic generators is available in my book “Clickbank Profit Machine”

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