

## NEW GOOGLE SEARCH



Those who are advanced with social networking will not need much of an introduction to Google Plus, the new social networking platform that has been created by the popular search engine company, Google. Google Plus was first introduced into the summer and has had some major success since then. However, on Tuesday, the California Company has released information on creating a personalized search that can make Google Plus worth your while. The company will be referring to the new search as, "Search, Plus Your World." It has definitely raised some eyebrows as people are wondering what this search engine will be all about. As of Tuesday, when you search via Google, you will not receive thousands of result pages. Instead, your results will be based primarily on your browsing history and what Google Plus connections are sharing as well. It is an easy way to search and stay connected. However, if you want to use this new feature, you have to become a member of the social networking platform, Google Plus. The new search will not cover connections that you have made on Facebook, Twitter, or other social networking sites. It can only be used for Google Plus. The Google Company wants you to use their social networking platform. In a blog post, Google spoke about the new search feature. The company says that the search is great at finding exactly what you are looking for from an assortment of billions of different websites and pages to choose from. Easily enough, with the new search feature, you can find your stuff along with the stuff of your Google Plus connections. You can see things that you have shared and things that have been shared with you. This search includes you and every aspect of personalization which is why they are calling it a personalized search. While this may seem new and exciting, it really isn't. Google personalizes search results and has been doing so since 2005. They personalize in the way that they help you find search results based on websites that you have already looked through in the past. However, there will be a few new features added to the traditional search. There will be personal results, profiles in search, and people and pages. This will help you find people easily, find photos and posts from Google Plus, and find pages that related to a particular topic or interest. In the meantime, some people are wondering whether this new search is an invasion of privacy because some of your private content can appear publicly. However, Google assures that when you mark your personal stuff private, it can only be viewed by who you want to be able to see it. This new search will be added to all Google Plus pages and if you do not want it, you will have to turn it off manually.

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