



ONLINE SURVEY - PAID OR FREE?

Let me begin this article by saying it is possible to complete an online survey and get paid for your opinion. It is a fact that thousands of work from home entrepreneurs are getting paid big time for completing surveys, participating in focus groups, and even to preview movie trailers!

Why would companies pay you for giving your opinion? Because they need your opinion as part of their market research to determine which products to sell and to what markets. It also helps them to improve their products to existing markets in order to improve their profit margin.

Now believe you me, the companies that pay you to complete an online survey are already making money, they just understand that doing a survey to find out what people like or dislike can make them even more profitable.

Here is where you and I come in; we fill out the online survey and get paid, we're happy and the company providing the survey gets the information they need. Win-Win! Don't you love it! (Especially the we get paid part)

The question now is how do I access these surveys and begin to make money? In order to receive offers to do an online survey or to participate in an online focus group you must be signed up and have a profile with each company. If you fit the right profile you will receive offers from them in your email.

There are hundreds of companies available but how do you find them, and how can you be sure you are not wasting your time? You must sign up with a service that will provide you with access to these companies or you will be spinning your wheels. You have 2 basic alternatives:

1. Free Online Paid Survey Websites

There are plenty of these sites available on the web that can be located by doing a google search. The problem with many of these sites is that they provide you with access to a database of companies that may or may not be updated. Furthermore they usually come with little or no support and guidance on how to maximize your profitability; after all you get what you pay for.

2. Online Survey Websites (fee based)

These sites charge a fee to access their compiled database of online survey companies. This is usually a one time fee of 30-35 dollars that covers access to a compiled and updated database, tips and or tutorials on how to turn your online survey venture into a profitable home business, and bonuses that are usually worth more than the access fee!

One of the top sites I have found providing this service can be found here at the below address:

<http://www.singlesource4ebooks.com/online-survey.htm>

They even provide you with an instant \$25.00 survey upon joining their site just to get you started! I highly recommend you take a look at what they have to offer.

So there you have it, one mans opinion. Now you can do your own due diligence and check out which method will best benefit you most. One thing is for sure; online surveys can be a profitable home business that will provide a very nice part time or full time income. Here's to our success.

Vincent Adams is a home business entrepreneur who specializes in creative programs for building online wealth. He started the blog, <http://online-survey.blogspot.com> to provide information and tips on profiting from online surveys. He can be contacted through his survey blog or at vincent@singlesource4ebooks.com