

SKIVER ADVERTISING CELEBRATES ITS GROWTH



Skiver Advertising is an advertising agency in the Southern California area. The advertising agency is known for providing both traditional and digital advertising. For the year of 2011, the agency received tons of industry awards and continued to build their growth portfolio. The advertising agency has definitely made much progress as it continues to grow and outstand. The advertising agency is looking forward to 2012 and to having another successful year under its belt. Skiver plans on expanding their team with other experienced employees and specialists. New experts will be hired to work alongside of the other advertising specialists for this company. The company itself already has an extensive list of impressive clients. Such clients include T-Mobile, Targus, and Kangaroo Express. Skiver Advertising is led by its Founder, Jeremy Skiver, who is also the CEO of the advertising agency. The Skiver agency has reached many milestones during the year of 2011 and plans to continue to do so during 2012. The new office is located in Newport Beach and will be doubling its size to accommodate the new employees and the continuous growth. Skiver has added new hires to its team of advertising and design professional. Skiver wants their clients to be happy with the advertisements, which is something they pride themselves in doing. Skiver enjoys the praise they have been receiving but still wants to make sure that the clients come first above everything. Jeremy Skiver says, "I'm incredibly proud of the team and our performance this year." He is very excited about the achievements that the agency has made. He also says, "We stood by our 'uncomplicated' philosophy and delivered engaging, successful campaigns for our clients. In 2012, we strive to continue growing and help our clients improve their businesses." The New York Times has even mentioned the award-winning agency because of their work on the Kangaroo Express campaign. Skiver enjoys the recognition but also enjoys making life simpler and easier for the many clients the company works with. This industry is definitely complicated but Skiver likes to keep things simple and it seems to be working to his advantage and the advantage of the advertising agency. The team members of the advertising agency focus on real results that help clients. The company uses both traditional advertising and digital advertising to get the campaign across to the consumers. With all of its new awards, the business will surely attract some new business and some more top clients. This is good news for the company that seems to be doing so well, especially in a time where the economy is still in recovery mode. It is great to see the success of such an advertising agency that enjoys helping clients by creating a sense of simplicity.

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