



---

## THE LURE OF QUICK EASY MONEY - CAN IT REALLY BE ACHIEVED

A common theme in the many get-rich-quick home business offerings that are currently available is the emphasis on the lack of effort required to make a substantial income. I am a corporate computer guy. As such, by nature I tend to attempt to apply logic to most things. It absolutely astounds me that people believe that they can work from home and type a few things on their computer each day and then the money will just come flowing in. The promoters claims are that all the hard work has been done for you and everything is automated and simple. All you have to do is PAY to have access to these incredible money making systems. Reverse Funnel System, Road Map to Riches, Passport to Wealth, blah, blah, blah. I say, poppycock & bunkum!

Now that said, it would be logical to conclude that indeed, significant money CAN be made with a home based internet business. After all, like millions, I myself do an amazing amount of consumer product shopping online. Someone is making money from marketing to the masses! But I don't believe that the "significant money" can typically be made in the no effort, get-rich-quick manner. Any degree of success WILL take education, direction and qualified mentoring along with a significant effort in the application of what you have been taught. Most work from home internet businesses fail primarily because the objective is to market and sell and the business owner is clueless about even the basic fundamentals required to do that effectively and successfully. There is a LOT more to internet marketing than posting as many classified's as possible and spam eMailing.

Now, paying to be EDUCATED is an entirely different prospect to that of paying for a proclaimed money making system which if it fails you have no remedial options to explore because you are not equipped. More of my logic - if something - anything - is not working it must be changed. To make change you must, ideally, have a repertoire of alternative approaches and be skilled in deciding which to deploy dependent upon circumstances. Now why would one think that the same disciplines do not apply to a home based internet business?. Because of the luring advertised guarantee/promise of success?

I work from home already in my corporate job but with the current economic climate I decided to explore additional feasible work at home income streams. I was taken aback by the sheer volume of offerings and researching as many as possible continues to be a daunting task. Many that I encounter I immediately discard and those that capture my eye often get defeated by my ingrained skepticism. Searching on keywords "HOME BUSINESS SCAM" and "business name SCAM" assists with discrediting/eliminating process.

My search continued in a tenacious manner until I stumbled across the Wealth Funnel System. My first impression was another pay to get-rich-quick promise. But digging deeper, it became apparent that this was different from the masses. The emphasis was on equipping yourself with education that could and should be used in ANY internet business venture. The founder has painstakingly compiled a full suite of tutorials that cover a variety of facets of the internet marketing business, from industry terms to resources to application. THIS would be my repertoire of alternative approaches, I thought. It is sourced by a seasoned professional and in my opinion is the true value of the inevitable business investment. I can exploit the provided income streams and with confidence pursue others independently to grow my business. Somewhat like those that have been to college and pursued marketing as a career...

Despite my natural tendency to apply logic, I am also a huge advocate of the old saying "Nothing Ventured, Nothing Gained". At minimum I have the resources to learn how to start, manage and grow my business. Also, what is fulfilling is my Wealth Funnel System mentor has NEVER failed to respond to any contact I have initiated. Most of the time the phone is answered on the first attempt.

<https://blog.granted.com/>