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## WHY YOU SHOULD START A BLOG

A blog is absolutely indispensable for most business owners: it will help you draw unprecedented traffic, establish yourself as an expert and as a trusted friend to your customers, allow you to create more value, gain more customers, gain and share testimonials, and earn more money.

Having a blog allows you to have ongoing conversations with customers, where any other customers and prospects can personally witness how you deal with concerns, answer questions, and provide value.

You can also create polls and surveys to quantify your effectiveness and get real-time feedback on what your customers like and want to see improved. This type of interaction also tends to create a sense of community amongst users, and community translates into loyalty, and loyalty means increased sales.

A blog gives you more transparency, honesty, and accountability, and your customers will respond to that. It also happens to be one of the best ways to drive up your ranking in Search Engine Optimization, which means increased traffic to your site.

In short, a blog for a small business owner means more traffic, more customers, more feedback from the market, increased value to customers, and ultimately more revenues.

“These are all good things,” I can hear you say, “but I’m not a good writer!”

This is one of the best parts of the whole deal: you don’t even need to be a great writer to have a world-class blog and draw tons of traffic! Let me write your blog for you professionally.

This is an excellent service for small business owners who want to leverage a blog, but simply don’t have time to give it justice. Simply fill out this short form describing what you would like to write about, I will ghostwrite it for a nominal fee, and you get all the credit and benefits!

“What if I’m not a business owner,” you say. “Why should I have a blog?”

Even if you don’t have a business, with a blog you can stay connected with family and friends, publish your passions and values to the world, network, create community, educate, share, create, discuss, and most of all, have tons of fun!

Best of all, with blog templates, your blog can also be a fully functional website, complete with a product store, static pages, forms, pictures, links, and more!

Most importantly, however, you should know that maintaining a blog can actually be an excellent business for you, as many professional bloggers literally generate \$4,000 per month or more from their blog alone. Who knows, this might end up being a full-time job that you love and that makes you an excellent living!

Isn’t it time for you to start your blog? Start now by visiting <http://www.yourwritingcure.com>.

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