

NURSES PROTECTED FROM UNCERTAIN JOB MARKET



Despite the fact that hospitals are starting to feel the effects of the economic downturn, nurses are still in demand. There has been a shortage of nurses in recent years and although that shortage has shrunk slightly, it still exists. "If nurses were listed on the stock exchange, I would invest most of my money in them," says Peter I. Buerhaus, RN. He continues, "The supply of nurses is still unlikely to meet the demand in the future, and employment opportunities will be unlimited." In addition, President Barack Obama is focused on healthcare reform and has laid out a plan that includes a focus on the prevention of disease and increased public health. When the plan is implemented this will likely mean a high demand for nurses in disease prevention and public health roles. To prepare for the expected demand in public health roles, many universities are beginning to offer online graduate degree programs in the field. To remain competitive and up-to-date on emerging trends and markets, Buerhaus suggests that nurses "need to get savvy about emerging trends and pursue additional education in emerging, high-demand roles and specialties." Search for jobs and additional information online at Employment Crossroads. Access your own free seven-day trial, here.

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