



SUCCEED WITH YOUR OWN HOME BASED INTERNET BUSINESS

Running your own home based internet business is a piece of cake. Right?

You've probably heard how easy it is to rake in tens of thousands of dollars practically over night, and how you can have all kinds of "free time" and extra cash for traveling and shopping at your favorite store...

Just throw up a web site, add a few affiliate links, post to some forums and presto - you're in the money!

But the reality is this. If you want to succeed in your own home based internet business, whether it's affiliate marketing or selling your own products, you will have to work at making it successful. You have to make it your job to succeed. You must treat it as your job, not as your hobby.

It's great to think that with just a few easy strokes you'll be running on auto-pilot, bringing in loads of cash and then on to the next venture. But without some simple planning and consistent effort you're setting yourself up for failure.

Here are a few tips to help you get started.

STAY ORGANIZED

Set up folders in your email client.

You should set up a folder for each contact and keep important correspondence while deleting what you don't need. If you belong to membership sites that require passwords, keep the "welcome" letters where you can find them.

Set up folders on your desktop.

If you download a lot of software, ebooks or PDF books from specific individuals simply name a folder on your desktop after the author or site owner. Then when you download something you can place it in their folder.

Make your own HTML home page.

For quick and easy access to all your important sites make up an HTML page with hyperlinks to your most frequently used sites along with a brief explanation of each site. Keep it on your desktop for easy access.

STAY FOCUSED

Set aside a specific time for work.

It could be from 7pm-9pm every day or whatever time's good for you. During this time do not get distracted from doing only what needs to be accomplished for your business. Try to use the same time slot every day so you get into a routine and get used to the working mindset. Save the surfing for another time.

Set aside a work space.

Make sure that all your friends and family know that when you're in your work area you're off limits! No one's to bother you.

Finish one task before starting another.

As the old saying goes, "Put one foot in front of the other." Don't start working on something new until the first task is completely finished.

BE CONSISTENT

Work the ideas that "work."

When you find something that works well for you work it hard and get as much out of it as possible. If you're submitting articles to a certain site and they're paying dividends, keep feeding the cycle.

Learn from failure.

Don't get discouraged. Each failure's just a learning process. Use any failure to your advantage by taking the lesson and applying it to your next venture.

Test, test, and more test.

Always test headlines and ad copy. A small change can reap huge rewards.

With these few simple steps you will stay organized, stay focused, be consistent in your efforts and build a solid foundation on which you can build your internet empire!

After all, you are the one who will ultimately determine the success or failure of your business!