



BECOME A CONCESSION VENDOR

People have been starting and running their own businesses for years. Some of the most successful people in business today are people who took a small idea and made it into something big. This was the chance they needed to make themselves into something big. There are many types of businesses out there from offering a service to make people's lives easier to selling a product such as with the food service industry. Recently popular in food service is purchasing a concession trailer as a mobile food kitchen. There are several positive aspects of owning a mobile concession trailer as opposed to a stationary restaurant at a static location.

One advantage to having a mobile kitchen is a word in its title "mobile." Rather than staying in one location, someone with a mobile kitchen can attend events and sit in places for business in areas all over. This allows for high-paying events to be in reach for the business owner. The traditional stationary restaurant does not have the luxury of moving from one place to another based on potential profit. This is definitely one advantage to having a mobile kitchen over a stationary restaurant.

Another reason being able to move a restaurant can be a great advantage over a stay-in-place restaurant is that, if business is bad in a certain area, a mobile kitchen can get up and move to a location that will provide more customers and therefore more cash flow. With a restaurant in a building in one location, if a restaurant is failing because of the location such as scarcely populated area, or food that does not go together with the area, the owner can not just get up and move his business. He must figure out another alternative to moving in order to save his business.

One final reason that purchasing a concession trailer can be advantageous over a restaurant in a building is the fact that it is very affordable compared to the cost of a stationary restaurant. Hundreds of thousands of dollars may be required to successfully get a traditional restaurant off the ground. For as relatively little as \$25,000 – \$30,000, you can purchase an almost new, spacious concession trailer equipped with a grill, deep fryers and other cooking equipment suitable for running a restaurant. This is a fraction of the cost a traditional restaurant would cost just to get it ready to run, much less order food and other miscellaneous supplies.

There are several reasons that a mobile kitchen could be more beneficial to purchase than a regular restaurant. Some of them include that mobility is a very advantageous thing to be able to do with a restaurant, particularly if you are not having any luck in the location you are currently at. Another reason is that concession trailers cost much less to purchase, supply, insure, and maintain than any traditional restaurant you can find. Having a concession trailer does not have to be the end of the business line for you. Purchasing a concession food trailer can be just the stepping stone you need to move on to purchasing a traditional restaurant.

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