



## CHOOSING THE RIGHT PRINTING SERVICE FOR YOUR PRINT JOBS

If your boss required you to do a task to provide him a good poster, poster printing technology using inkjet poster printing service will likely fulfill the cost expatiation of your boss. This poster printing technology provided by inkjet printing is built for the short run and uses a continuous roll form of paper. You can benefit from both the smaller poster printing sizes and mural size, depending on the inkjet poster printing machine utilized.

In today's world of the commercial printer, the standard large size of a poster is 24 x 36" and is printed on a 27 x 40" or 28 x 41" offset press. For a bit more money in paper, your project can go to 25 x 38", OR 27 X 39.75" or more, depending on the printing company used. There are many printing companies available that can print super sized ones, like the printing company who did in the old days of the Hollywood movie studios.

In today's industry, sizes of approximately 30 x 60" or 40 x 70" can be done, but this is not the primary function of these printing companies. These presses are not generally used for this but used for litho sheets, which is a label type stock that laminates to board stock or corrugated stock of various types for packaging and boxes. Generally, as a result, you will find that once you get to these sizes, your cost will be anywhere from 3-5 times the cost of on a commercial 40" press.

With inkjet printing service becoming more rampant in the printing industry, there are many printing companies that offer a high quality inkjet printing service using the latest machinery that deliver high resolution prints. These printing companies can also offer a lamination or varnish top coating service to increase the product life for indoor or outdoor applications. Maximum production width is 2.30 M.

Several printing companies that are express inkjet printing service combines quality and the speed required by customers who already have ready to print, color calibrated files. Whether you are an artist or photographer, you will be delighted at seeing the quality of inkjet prints.

Nowadays, there are more professional inkjet printing services that are available in the printing business. Some of them combine the concerns and tastes of their clients with their own technical expertise and industry knowledge to produce a final product unsurpassed in quality because they believe that "business model is based upon working with clients at a personal level".

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