



SO WHAT ARE YOU WORKING FOR?

It's 7.00am on a Monday Morning, and you reach over to hit the snooze button on your alarm clock one more time, before you roll out of bed to begin the process of getting ready for another day at work.

Let me ask you a question – is that you?

The reality is that it is everybody at one time or another. But what is it that energizes those of us that are successful into beating that alarm clock up in the morning. That is, in getting out of bed and ready to face the day before that alarm clock has even considered giving its morning wail?

As simple as it sounds, it is their passion for what they want to achieve.

You see, successful people have decided to plan for a future they want to see become a reality. Many people will spend their entire life wishing that their dreams and ideal lifestyle become real, but never plan or begin working to achieve it. Successful people have decided to act TODAY to see a change in their tomorrows.

Not only have these successful people planned their approach to the life that they want to see become a reality, but they have figured out *why* they want it. And that is the secret to unlocking your potential in everything you ever do in your life.

For example, if you are a stay-at-home mum, you no doubt work more than 8 hours a day, feel overwhelmed at times from the pressures of managing a family and home environment, and worry about the future for your children. There are days when you wish you didn't have to get out of bed - to do all those things you feel you must do but don't want to. But, if you spent some time looking at what gets you through those moments, it is the desire to see your children and family have a lifestyle that they are comfortable in and feel nurtured in. This is why you do what you do – early starts, late finishes, and dealing with the drama of life in-between.

It doesn't matter whether you run your own business, work for someone else, or support somebody who goes to work for someone else; we are all working or doing an activity for something. If you were to ask yourself, your family or your friends, why they are doing what they are doing (working), here might be some common answers:

- * For the money
- * For a promotion
- * To have a holiday
- * Because that's what you have to do
- * Their parents taught them that's what they should to

Instead of waking up each morning and going about the motions of working, paying your bills and keeping your head above water only to do it all over again, decide to make a change. Take some time to look at what really motivates you. What would empower you to jump (literally) out of bed each morning and face the day with a smile on your face and excitement in your veins?

Here are some ideas for you to consider:

- * Is it to help a community or charity?
- * Is it to realize your dreams and start your own business?
- * Is it so that you have more time in your life to spend with family?
- * Is it to provide a future for your children that you never had?

You will find that the underlying motivation for those of us that are actively pursuing their dreams is the desire to help and contribute to others. This might be the loving mother, business owner helping other businesses achieve their goals, or somebody keen to support a charitable cause. Whatever it is, it involves an element of giving back to someone else.

By deciding to plan for your future, get motivated about it, and be actively pursuing your goals, you very quickly find that you have all the energy and passion you need. Life becomes a game, and you made the rules. So get out there and find out what you are working for, and make your dreams for tomorrow become your reality for today.