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## ONLINE HOME BUSINESS: IT'S NOT JUST A MYTH; IT CAN BE DONE

There are many ways that people earn money from web sites and doing work online. Some of the most popular ways are creating web sites that feature advertisements on them as well as making money selling goods online with your own eStore or at web sites such as eBay.

The first thing you need to do before you can earn money is to create a web site. You can hire a professional to create one for you, or make one yourself either through coding or downloading a script/template from another web site.

Then you need to get hosting so that your site will be available on the Internet. This can be done at a number of web hosts including GoDaddy, BlueHost, 1&1 Hosting, Host Gator, and many more.

Once your web site is up and running, you should promote it to help build traffic. Without traffic, a website is worthless. If your site is getting a steady stream of traffic, then it is time to look to sell advertisements. There are three types of advertisements which you can run on your web site, those where you interact directly with the advertiser where they pay you a flat fee for an ad on your web site, PPC programs such as Google AdSense or the Yahoo! Publisher Network who pay you each time a visitor clicks on an advertisement they host on your web site, or through affiliate programs where you place a link to an online store and get a portion of the all sales from visitors you refer.

If you feel you are not up to running a web site and securing advertising, you can sell items online, using your own eStore. Pick a product, set up an eStore through your hosting provider and make money when someone purchases a good from your store. You can also make money selling items on web marketplaces such as eBay and Craigslist.

There are a number of legitimate ways you can make money online. Whether you are looking for a full time job or a part time income, making money through an online business is the most convenient way to do it. Don't be turned off by those wishing to sell you a book on how to make money online. Visit and read the posts at many webmaster forums and you will get a great sense on how hundreds are earning a living from web sites and online sales.

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