



## WORLDWIDE MOBILE MARKETING CORP. GOES INTERNATIONAL

Miami, FL –January 04, 2007– Worldwide Mobile Marketing Corp. (WORLDWIDE) (Frankfurt Stock Exchange: WLJ and Pink Sheets: WMBM), a multi-faceted mobile media company offering innovative advertising through the use of specially designed vehicles and franchises as a medium for advertising message of its clients, is pleased to announce that it has completed an international franchise contract with the Agilent Group (AGILENT).

WORLDWIDE with their WAA Brand goes international. Mr. Tadele, owner of Agilent Group (AGILENT) an Advertising and Promotion firm in Addis Ababa, Ethiopia visited the USA to purchase the Master franchise rights for his country. An international Franchise contract was signed. The U.S. Department of Commerce, International Trade Specialist Philadelphia, helped to arrange the formal paperwork. The US Embassy in Addis Ababa was also involved in this transaction. Mr. Tadele is a veteran of the Advertising industry with more than two hundred clients in Ethiopia and years of working and marketing experience. AGILENT will be the first mobile advertising firm, who will offer the real time mobile ad technology to his clients in different areas in Ethiopia. Goal is to promote international AID'S campaigns throughout the country.

American and other international brands like products from Coca Cola to Nike, from GM Automobiles to Microsoft are on his client list. Mr. Tadele, will purchase a fleet of mobile Advertising Vehicles to start promotions.

Mr. Tadele with his international knows how and business experience is the perfect fit for both companies. WORLDWIDE and AGILENT are looking for a high impact in the mobile Advertising technology in Ethiopia and surrounding countries.

### About WORLDWIDE

- Worldwide Mobile Marketing Corp. (WORLDWIDE) (Frankfurt Stock Exchange: WLJ and Pink Sheets: WMBM) ([www.waaglobalmedia.com](http://www.waaglobalmedia.com))
- BRANDING is WAA since 1995 in Business and Franchisor.
- WAA expand his operation from Coast to Coast.
- WAA is the first national mobile Franchise with real time communication vehicles.
- WAA 12 months Goal, 100 Vehicles on Road, Investment \$ 10,000,000.
- WAA will operate by 2009 a fleet of minimum 300 Vehicles in USA.
- WAA Franchisee's will operate city location and fleet.
- WAA Fortune 500 Clients list is from Coca Cola and IBM to Ford and many more.
- WAA backed by multiple US Patent's.

Information presented in this newsletter contain "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21B of the Securities Exchange Act of 1934. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, goals, assumptions or future events or performance are not statements of historical fact and may be "forward looking statements." Forward looking statements are based on expectations, estimates and projections at the time the statements are made that involve a number of risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated. Forward looking statements in this action may be identified through the use of words such as "projects", "foresee", "expects", "will", "anticipates," "estimates," "believes," "understands" or that by statements indicating certain actions "may," "could," or "might" occur.

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