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## USING JOB FAIRS TO DECIDE ON A CAREER PATH

Making up your mind as to what you want to do in life is so difficult. Especially today, given the myriad options, with each profession looking better than the other. And you're not too sure what exactly it is you want to pursue. Enter the wonderful world of job fairs. Walk in and you'll see a vista of opportunities light up before your eyes, options even within professions. You can talk to people from various companies, find recruiters who will tell you what they are looking for, compare different salary structures and perquisites and have the opportunity to see what's on offer. For someone just out of college looking for a job, job fairs hold immense potential. They are eye-openers to the big world of career opportunities outside the campus. It could be your first reality check as to what awaits you.

Job fairs help you to assess different companies away from the terrifying environs of their offices. It also helps you to be exposed to the different kinds of interviews that different companies conduct. It is easier to ask a prospective employer questions about his company in a more objective setting. Most of all, it gives you the opportunity of choice. It is probably this that makes you know what you want or don't want. And this makes it easier to be clearer in your final decision.

Job fairs are held for various professions. The burgeoning healthcare industry, for example has many such fairs all over the country. This could be a great opportunity for professionals wanting to enter the industry as well as professionals who are looking for new opportunities. Whether the posts are for physicians, assistants, the nursing cadre or other supporting areas, here is a place where people can not just compare opportunities and benefits but also look at specific programs that the employer is associated with to see if it could be a perfect fit with what they are looking for.

Always remember to pick up all the available printed material from job fairs so you can read it at your leisure when you get back home. It's always good to look at the fine print. Also remember to pick up the free tote that most give to carry them so you're not distracted with a vast amount of brochures and material to manage. Go to as many job fairs as you can - you'll find the world of work unfolding its wonderful opportunities before you.

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