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## WHAT DOES YOUR RESUME COST?

So you were thinking you might write your own resume? That's okay, if the following applies to you: \* You are an excellent writer. \* You are adept in grammar and spelling rules. \* You have a solid understanding of the telegraphic writing style (which eliminates the use of personal pronouns, such as "I" and "me" and articles such as "the" and "a"). \* You are an expert MS Word user. \* You keep up to date on industry trends. \* You are knowledgeable of resume layout and design. \* You know what information is relevant on a resume. \* You know what information is NOT relevant on a resume. \* You can devote several days to the resume writing process (research, preparation, writing, and editing). Many people find they do not have the time or resources to write a professional resume that will get them results. You might also realize along the way (like many do) that hiring a professional resume writer will actually SAVE you money! How you ask? Imagine you have recently become unemployed and your previous salary was \$34,000 annually and you are looking to remain at the same salary. Every week of unemployment equates to losing \$653.85 in potential wages. The average out-of-work American is unemployed for 18 weeks. So using the assumed \$34,000 annual salary, you could lose \$11,769.30 in potential wages. On the other hand, people that have utilized my professional resume writing services have reported getting hired on average within 5 weeks. That's a savings of over \$8,500! Here's an analogy for you. I can change the tires or the oil on my car. However, I would need to devote a lot of time and effort into learning how to replace my transmission. A mechanic on the other hand could have it done in a day or two because they have the tools, knowledge, and resources necessary to get it done properly. Since I am not a mechanic, not only will it take me well over a week, but I may not even do it correctly (and consequently cost myself even more time and money). So the next time you think it's too expensive to have a resume professionally written, you need to ask yourself, "What does your resume cost."

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