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## POTENTIAL SELLING AND BUILDING RAPPOROT

During the interview, it is important to maintain direct eye contact with the interviewer. Like the handshake, the amount of eye contact will indicate to the interviewer your desirability as an employee by implying your degree of self-confidence, extroversion, trustworthiness, intellect, and competence. Such implications, though not necessarily logical, are probable. Nothing would be as annoying to an interviewer and as damaging to your chances of hire as your inability to look him or her straight in the eye when asking or answering a question. [Read More at EmploymentCrossing](#)

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