

HOW TO LAUNCH A PART-TIME FREELANCE WRITING CAREER

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Article Body: In the industry of freelancing, among the most in demand are writers. This is especially true with the birth of the Internet, which tripled the need for writers because of the various websites and online content that are constantly being updated. There are actually lots of work a freelance writer can go into especially if they have established the right contacts. Freelance writers are needed for writing online content to boost website viewership. In fact, online content is fast becoming one of the major sources of freelance assignments, not only for writers, but also for other freelancers, such as photographers, web designers and graphic artists. Even though there are lots of assignments and freelance jobs waiting on the sidelines, this does not mean you'll be getting a fair share of them. You still have to compete with a lot of freelance writers for these jobs. To make sure you stay competitive, here are some tips:

MARKET YOURSELF If you plan to freelance, make sure people know you do freelance. How else will they know unless you tell them? When you meet people, don't hesitate to give them your business card and tell them that you do freelance work. Self-marketing is essential as this will give you the contacts you need to start a freelance career.

ALWAYS DO YOUR BEST It is important you always do your best and make sure you take care of your work reputation. Your work, whether they are PR write-ups or newspaper articles, will be the basis for clients hiring you for future freelance work. So make sure you always give your best in every assignment.

ESTABLISH A SOUND AND SOLID REPUTATION It is not only your work you should take care of, but also your attitude in dealing with people. You can be the most brilliant writer, but if you are known in the industry as difficult, you will find it hard to get freelance jobs. Take care of your reputation especially in terms of work ethics and meeting deadlines, as these are important factors that employers consider in hiring freelance writers.

LOOK FOR JOBS Of course, it is not also right that you just wait for people to give you work. You can actually look for assignments yourself, just to tide you over before actual assignments come in. There are many ways to look for freelance jobs. You can log on to job sites where they have a special section that posts freelance jobs or part time jobs. Some are even located in different states, which you can actually accept since most just require telecommuting and not your actual presence. Another way to look for jobs is to ask people you know for referrals. An excellent resource to learn about launching a freelance career is Andy Anderson's book or audio book, "How to Make Money from Home as a Freelancer," published by www.PaydayPublishing.com.

HOW TO BREAK INTO FREELANCE WRITING One of the best things about being a writer is you can hold a permanent job and still write on the side. That is the good thing in having a creative profession. You can do freelance jobs in your spare time while still being employed. In fact, many magazine writers and journalists accept writing and editing jobs on the side, while others who can afford not to have a permanent job will settle in with freelance jobs. There are some freelancing jobs that can pay a lot and can even exceed a person's monthly pay. Permanent writing jobs, however, provide the security. You wouldn't want to wake up one morning without money to pay the rent, right? Freelance writing jobs are a dime a dozen especially with the advent of the Internet. Writers are frequently commissioned to do online content to keep websites updated and informative. Still, one needs to know where to look and how to look if you want to get regular assignments. I find many of my paying freelance writing jobs at www.FreelanceWriting.com. Below are some tips to get freelance writing jobs:

GO ONLINE There are a number of writing jobs you can find on the Internet, and you can do most of these freelance jobs at home. You can submit most of your finished projects to the client by e-mail, and get paid the same day.

ESTABLISH A NETWORK Being a writer, you have to establish a network of people who will recommend you for jobs and writing assignments. PR professionals, for instance, look for writers who can do assignments for them. The same goes with owners of companies who advertise on the Internet or those who maintain websites which you can write for. Editors of magazines and newspapers also regularly seek freelance writers for articles and editorials. There are a lot of individuals and companies who look for part-time or freelance writers. The bigger your network is, the more people can help you find freelance work.

ASK FOR A REFERRAL OR A RECOMMENDATION The first step in asking for a referral is to do such an outstanding job that your client will want to refer you to his colleague. Although writing is big business, the industry is actually pretty small. Chances are your boss will also know someone who is doing a similar project. Ask for a recommendation to another person who needs a writer. This is one way to get assignments.

WRITE WELL The key to having a great freelance writing career is to take care of your reputation, not only in terms of your writing, but also in the way you deal with people. For instance, you can write so well but if you are always missing deadlines, no person would want to deal with you. Remember that writing involves deadlines and you have to keep up with it if you want to succeed in the industry.