



## DURASHEDS ENTERS

Durasheds enters into Sales and Marketing Agreements with **Duramax** Building Products to maximize online visibility and sales Laguna Hills, Calif. June 1, 2007 -- Durasheds, a leader in the online sales of outdoor products, today announced it has signed strategic marketing agreements with one of the largest shed manufacturer Duramax According to the new marketing agreement, Durashed will increase visibility and maximize sales potential for **Duramax** by targeting commercial facilities and homeowners through email, online advertising and direct advertising. Durasheds will also use its affiliate network of Internet sites to create a more powerful online presence for both companies. "An increased Web presence and a stronger focus on online sales will benefit both of these companies," said Alen Kevorkian, vice president of marketing for Durasheds. "Duramax has great products to offer, and we're pleased to help them enhance their businesses." "With this marketing agreement in place, we are hoping to see a significant increase in our online sales," said Viken Ohanesian, general manager of Duramax. "We know that creating a strong online presence and working closely with **Durasheds** will have a significant positive impact on our business." The Durashed site offers thousands of outdoor storage solutions, such as sheds, Greenhouses, Cabins and Garages.

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