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## FAILURE CAN BE A GENUINE SPRINGBOARD TO SUCCESS

"A duty to strive is the duty of us all," Lincoln said. "I felt a call to that duty." I talked about why having a dream, a sense of mission or a calling is so important for success. Having a greater goal helps when coping with failures, too, by allowing you to place individual setbacks into a larger context. When you believe that your goals are truly worth pursuing, you'll have the desire and momentum to keep going, rather than cave in, in the face of obstacles. For example, it took my brother Edward Hirsch 10 years to get his first book of poetry in print with a major publisher. Then, it's very first week on the shelves, the book was trashed by a reviewer on the front page of the New York Times Book Review. This beginning was ominous, but in some ways, fortuitous. [Read More at EmploymentCrossing](#)

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