



ADSENSE - HOW TO MAKE A LIVING ON IT

"Our AdSense Templates Will Make Your Thousands Of Dollars With No Effort!" "Use Our Software To Make Hundreds of Content Pages and Make A Fortune!" "I Make Millions and Millions With AdSense and I Can Show You How for Only \$147!" It seems like there are lots of new AdSense tools and e-book promising you to make a fortune. Each claims that they are the easiest way to make money with AdSense within days and with little or no effort. These promises are all Very Tempting. So you decided to buy what they are selling, along with other people. But in the end the only person getting rich is the guy you are buying these products from. And do you know why... "You've Been Lied To!" Thinking aloud....Do you think that you could have a pre-made template that makes you money when a thousand other people are also using it? How can a software program that spits out hundreds of pages of auto generated content make you money? How can a simple e-book take you from zero profit to a million within days and without much effort? No! You can't. So why are these people still selling these dream products? To get rich from innocent people trying to find a way to start their own online business, of course! I strongly believed that when people are given the right resources, tools and trained with the right techniques, as well as some hard work put into it, he could easily start a profitable AdSense business. What I am going to share with you are some of the little known facts, as well as those tried and proven techniques to increase your revenue significantly through the use of AdSense. It's True...Setting up AdSense sites is not rocket science. But you need to do it the right way and what you need is for someone to show you how. I have listed some of the quick tips about earning incomes through AdSense. Basically, you will need to : Blend your ads and appeared as part of your web content. You could easily achieve that through the use of the background, border and text color. Use multiple ad units. According to Google's TOS you are allowed to post up to three ad units per page. Place the advertisements wisely. Don't inundate your visitors with advertising, but make them prominent enough to be noticeable. You will also need to position the ads with the highest CTR, as high as possible in the page. Normally, the first ads that appear in the pages (in the source's order) get the most income per click. Determine your web site's focus; consider how much the advertisers pay for the advertisements. In other word, you need to know what those high paying keywords are, and customize your website in order to get high paying ads.

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