

ONLINE BUSINESS RESOURCES



26 The Internet is an incredible place where billions of people visit each day to shop, read news browse online stores, play video games, read articles and find online business resources. Online business resources available for businesses of all sizes include email services, tax services, business credit cards, hosting services and much more. Email Services Email services, just one example of online business resources, are needed by every single business in the industry these days because of their ability to get information out to clients, employees, and current customers. Reliable email services are tough to find these days for an affordable price, like all other online business resources. The email accounts and other online business resources can be offered when the business purchases a hosting company for their website or they can be purchased individually from another provider. These email services will come with a large number of email accounts, storage space, usernames, passwords, technical support and much more as online business resources. Email accounts are vitally important to the operation of small and large businesses because they provide employees and management the opportunity to communicate with each other and customers easily. Email services are just the tip of the iceberg when it comes to online business resources. Hosting Services Another prime example of online business resources is the use of a hosting service. When a company creates a Website, they will need to purchase a hosting plan for the website to operate properly on the Internet, which is considered one of the most important online business resources available. A hosting plan, which differs in size depending on what the company needs, will allow the Website to have different amounts of content on it without crashing. Online business resources such as hosting can be found with a simple search on Google or Yahoo. There are thousands of hosting companies based on the Internet that offer various hosting plans. For the most part, online business resources such as a hosting plan should not cost any more than \$15 per month depending on the size of the plan that the company needs to purchase for their Website. Online business resources can run up a large bill for companies if they purchase the most expensive items available. The Company Blog One of the most important, and necessary, of the online business resources available for companies these days is the company blog. The company blog can help businesses market their products and services along with other online business resources. Company blogs are updated once or twice per day, sometimes even more, in order to be noticed by search engines on the Internet. Online business resources such as a company blog are beneficial to businesses of all sizes because they help businesses reach their customers or operate successfully everyday of the week. Running a business, whether based on the Internet or out of a physical office, is a difficult and stressful job to have. The use of online business resources can make it easier for a company to operate on the Internet with their clients and their employees.

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