



PRINCIPLES OF SELF-SELLING

The two important principles of self-selling are as follows: 1. Consider your career in terms of a series of progressively more important demonstrations of what you have accomplished for the organizations that hired you in the past. Some specific instances of your value to your company may be minor, others major, in terms of the new job that you seek. Organize your contributions in such a way as to show this growth quickly. Help your prospective boss to know that you can be counted on for personal growth. Make him believe you are a person on the way up, one with potential for growth in the next job. [Read More](#)

<https://blog.granted.com/>