

AOL SUSPENDS ADVERTISEMENTS ON RUSH LIMBAUGH SHOW



The America Online Company, commonly referred to as AOL, has become one of many different companies that will be suspending advertisements that were to be featured on air throughout the time of Rush Limbaugh's talk show. The company made its announcement through the popular social networking website, Facebook, saying that his personal opinions and comments simply did not match up with AOL's own values which are why they have chosen to suspend their advertisements during his talk show. The radio host, Rush Limbaugh, is known for being a conservative but has recently been the spark of controversy after he made derogatory remarks about a student at Georgetown University. The student, a female, supports the requirement that health insurance should cover the cost of contraception. However, Limbaugh disagreed with this and instead of stating his opinion in a professional manner; he went on a spree with words, calling the girl a "slut" and "prostitute" for supporting such a requirement. Since saying what he said about the student, many activities are asking companies to stop advertising during his show and to stop supporting him altogether, especially because he showed such a lack of respect for a female student who simply supported something she believed in. As the backlash continues, AOL made the announcement on Facebook to let people know the decision the company has made, to suspend advertising for the company during his talk show. The statement was quite clear, as it said that AOL has high values and integrity. The company also states that they monitored what Limbaugh had to say and the comments he made, believing that his comments simply go against the values of the AOL Company. Because of the poor decision to express such comments on Limbaugh's part, AOL has made the decision to suspend advertisements that were to be featured during his talk show segment. There are many people who are with AOL and believe they made the right decision. There are, however, some people who are criticizing AOL's decision, believing that Limbaugh had the right to say what he said because there is such thing as freedom of speech. One Facebook user even said that if people do not like what Limbaugh has to say, they simply should not listen to it. On the other hand, a Facebook user in support of AOL has said that they are happy the company is suspending advertisements and hopes that they will even cancel their advertisements for his talk show altogether. Aside from AOL, there have been seven other companies that have also cancelled their scheduled advertisements during his talk show segment. The companies simply do not want to be associated with the negative attention and publicity that Limbaugh is currently receiving after making such comments on air. Some of the other companies that have chosen to suspend advertisements include Quicken Loans, Sleep Train, Sleep Number, Legal Zoom, and many more.

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