

THE SENATOR ASKS THE PAC TO REMOVE ONLINE ADVERTISEMENTS



The campaign for the Massachusetts Senator, Scott Brown, asked the PAC (political action committee) to discontinue running any of the online advertisements that were being featured in favor of Scott Brown. Instead, the campaign will be donating money to charity and will be following a pledge that was made between Brown and his rival, a democrat. Both candidates have decided that they will no longer participate in outside advertising while running for the Senate position in the state of Massachusetts. This may seem odd to some but it actually makes a lot of sense. The manager of Brown's campaign, Jim Barnett, made an announcement about the decision to discontinue the running of these online advertisements after Brown and his Democratic rival, Elizabeth Warren, came to an agreement in which they would both donate an amount of money, the amount it would cost for third-party advertising, to a charity of their choice if the advertisement that is being displayed is in favor of either of the two candidates or if the advertisement displayed attacks the other candidate by using their name and making jabs against them. Jim Barnett says that Brown's campaign found out about these online advertisements that were being displayed by PAC and immediately asked for the advertisements to be removed. Barnett addressed the issue in an e-mail message, which stated that the Senator, Scott Brown, is someone who always keeps his word and because the advertising took place, he is honoring the agreement he made with Warren and will now be using money from his campaign and putting it to good use, towards a charity. Barnett also said that Brown does appreciate the support, as these advertisements were made with people who have the intentions of helping him to win. However, when these advertisements are displayed, Barnett says that Brown will have to donate money out of his campaign account. Warren's campaign, on the other hand, did not comment much about Brown and his decision to go along with the agreement and donate money as part of the deal. Instead, the campaign talked about PAC and how it made a bad decision to run such ads that basically go against the pledge that Brown and Warren made with one another. A statement made by Warren's campaign said that it is disappointing that the PAC would go against a pledge just to advertise for the specific candidates that they are following. The pledge was not only set up, it was signed by Warren and Brown. During that time, Warren talked about how there were several outside ads that basically targeted her, along with her campaign, simply because they did not agree with her being a Democrat. Brown has also been targeted in advertisements in the past.

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