
GOOGLE BEATS FACEBOOK IN EMPLOYEE SATISFACTION



Glassdoor, a company that brings to the world an insider's view of companies, declares that information they provide is "employee generated" and encompasses anonymous salaries, company reviews, interview questions, and more – all posted by employees, job seekers, and sometimes the companies themselves." It is how the employees perceive the management and can therefore be assumed to be a transparent and honest look at what happens within the four walls of the corporate world. Glassdoor has investigated how Google and Facebook compare in the eyes of job candidates and employees. The comparison pertains to employee satisfaction as far as salaries, perks, bonuses, benefits and similar employee concerns go. The company has released very interesting data and says that so far in the current year, Facebook lags behind Google in employee satisfaction company ratings. According to Glassdoor, " In fact, this is the first time Google has overtaken Facebook in the past four years, says Glassdoor. In 2012, Google's company rating reached a 3.9, surpassing Facebook's 3.7 rating. From 2009 through 2011, Facebook received a higher company rating from its employees, than Google did from its employees. Facebook has actually slipped from its top ranked position in 2010, whilst it was number three in the 2011 list and now finishing second behind Google. Google however, has made a huge leap, from its 30th position in 2010, to it being ranked 5th in 2011 and now being crowned the best. Glassdoor rates Google CEO and founder Larry Page, with a 94% approval higher than Facebook founder and CEO Mark Zuckerberg, whose employees gave him a slightly lower, 92% approval rating. The employees have given a thumbs-up to both the companies, on salaries and compensation, two things that matter the most to them. There is very little that separates them, Google scores 9% and Facebook marginally better at 10%. On the negative side, Glassdoor reveals, that employees feel that Facebook has long hours of work that make it difficult to regulate work/life balances. Google employees have cited politics and stress as the negatives at their workplace. The Glassdoor report will come as a morale booster to Google. The news that employees are happier and more satisfied working for the search giant rather than the social networking giant, must be balm for their aches, for just a couple of years ago, it seemed that its employees, including senior officers, were defecting to Facebook in droves. However, this is only the beginning of the year and since the race is too close to call, who'll stand on the podium, at the end of the year, will be a contest worth following.

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