WIDEORBIT INC. LAUNCHES MASTER CONTROL

WideOrbit Inc., known for being a leader in advertisement management software for a number of different media companies has recently announced the launch of its WO Master Control, which is a major Master Control solution. The solution was launched in record time, after setting an aggressive and straightforward time frame. In what seemed to be no time at all, WideOrbit was able to bring KWHY live by the schedule airdate, with the help of its Master Control solution. The KWHY programming is a television station for Spanish speaking individuals, which is affiliated with MundoFox. Otto Padron, the President of Meruelo Media, the parent company for KWHY, says that this was the best vendor choice. He says that they were able to do an amazing job, very professionally, and even while the television station was on a budget. Padron also said that WideOrbit did not make any hesitation when it came down to getting things done and that their entire team was very effective and attentive, using their advanced integrated technology from the WO Master Control. Padron was pleased with the services they received from WideOrbit and from their WO Master Control. The WO Master Control works as the very first integrated IT and DTV solution. It actually provides over 15 different HD channels. With such advanced technology that the WO Master Control has to offer, WideOrbit was able to meet the timeline that KWHY had set up. And, after working hard to meet that timeline, the station is benefiting greatly, noticing the benefits that have come from the integrated solution. The software allowed KWHY to learn the way the solution work in absolutely no time at all. And, because of the WO Master Control, KWHY no longer needs the transcoding technology, which means that they are saving a lot of money because they no longer have to put out for that particular type of technology. With the WO Master Control system, the staff at KWHY can contribute content with the entire network. And, with that, the turnaround time for getting major content onto the air in a short amount of time has drastically improved. The founder of WideOrbit, Eric R. Mathewson, is happy to know that KWHY is relying on the WO Master Control. Mathewson is hoping this will show future clients the type of technology that WO Master Control has to offer, especially in helping companies to save money, earn more, and also grow and expand. WideOrbit is known for being a leader of business management software and has been working on helping clients all around the country for over a decade, since 1999 to be exact. Their primary purpose is to help clients with revenue optimization.