

20 INNOVATIVE COMPANIES TO WORK FOR



Summary: When the term “innovative” gets thrown out to describe a company, ears perk up and people want to learn more. Here are 20 companies you will want to learn more about.

Innovative. There is something about the term that gets people flocking to a company in hopes of getting a job. Some companies may try to claim they are innovative so here is a list of truly innovative companies that you should be flocking to.

AT&T

The company is broadening its capabilities by spearheading fast-paced sprint projects and providing smart technology for innovators, entrepreneurs, external startups, inventors, and academics. Traffic Manager Nancy Dominguez said, “At AT&T, we’re working on many different innovative and intuitive telepresence and applications projects – beyond cell phones.”

Capital One

Capital One is striving to bring simplicity, ingenuity, and humanity to the financial world all while trying new things and taking chances. They developed “User Experience Labs” to brainstorm innovation. Head of Design Ryan Page said, “We love to find people who are problem solvers, who can handle ambiguity, and who are willing to try something proactive without explicit permission to do something different.”

Docler Media

This global tech and entertainment company is passionate media platforms that are cutting-edge plus have a diverse portfolio like TAG, Oranum.com, Elvoline.com and more. They strive to build high-quality interactive experiences that will greatly impact the future of technology. Lead Videographer and Photographer Matthew Oquendo said, “What I’m most excited about for the future of Docler is that every project I work on, I can already see being the next big thing.”

ClearSlide

This company takes a different approach to selling. They give organizations knowledge on how to improve productivity of their salespeople, align sales and marketing teams on high-impact content, and increase their ability to forecast accurately. Sales East Manager Dave Goodmark said, “We’re going to make ClearSlide one of the best-performing companies on planet earth.”

Collective Health

Collective Health knows that deciphering your health benefits can be hard so they work to provide a better experience for companies and their employees with a data-driven platform. Group Project Manager Akins Van Horne said, “Every day, we try to deliver on the core promise of Collective Health, which is to really transform the healthcare market and deliver an experience that people love.”

Marriott International

Marriott International has been around since 1927 so they have had their share of innovation along the way. They rely on taking creative risks to change the way people think about travel. Mobile Marketing Director David Menda said, “We have a lot of change going on. We’re doing everything that we can to make sure that we can activate digital experiences on property and in travel by working on cutting edge projects.”

Atlassian

Principal Project Marketing Manager Christophe Capel said, “I joined Atlassian because I read a headline in Forbes magazine that said ‘Atlassian is to software what Apple is to design.’” Software is becoming more prevalent and innovative every day. A company that takes on that challenge by staying on the top of its game to see what is coming next.

Slack

Building communication within a company can be tough but Slack provides a real-time messaging, archiving, and search system to boost social communications. Their goal is to make things easier, pleasant, and productive, which they are doing successfully thanks in part to every employee feeling appreciated. Senior Engineer Integrations Duretti Hirpa said, “Everyone’s ideas are given equal weight here.”

Unilever

This company is behind brands like Dove, Lipton, Suave, Q-Tips, Pond’s, Hellmann’s, and Ben & Jerry’s. They are a global leader in promoting sustainable living and reducing carbon footprints. They want sustainable living to be commonplace by reducing environmental impact and by helping over a billion people around the world improve their health and hygiene by 2020.

Captora

They have revolutionized top of funnel marketing for a range of businesses. Software Engineer Brenden Palmer said, “What gets me excited...is the people – solving challenging problems and bouncing ideas around with very smart people in how we can improve the product and the company.”

TrackMaven

A competitive intelligence platform that provides digital marketers with the information needed to build top brands. They provide great benefits but the employees claim it’s the work that keeps them coming back. Business Development Associate Alexandra Abbott said, “I love learning how TrackMaven helps digital marketers, providing data and insights that they didn’t have before.”

TomTom

Since 1991, TomTom has been helping people find their way. Now the company is expanding its innovation into sports arenas. Senior Planning and Inventory Manager Matt Bates said, “TomTom is an innovative company. We are expanding our portfolio from GPS devices into the fitness realm. Every new project gives us more experience and more opportunity to implement and execute new processes.”

SmartBear

They might sound like a teddy bear company but they are much more than that. SmartBear works alongside global software teams, providing them with tools to create the best applications and APIs. Vice President of Products John Purcell said, “If you’re looking upwards to make decisions, you’re looking the wrong direction. We want to encourage informed risk-taking.”

Knot Standard

This company gives users the ability to create custom clothing through the internet or in a showroom. CEO John Ballay explains, “We identified a market opportunity for underserved gentlemen looking for well-priced, high-end, quality custom apparel – so we started a company.”

[BAE Systems](#)

Providers of clean technology, zero emission solutions, cyber security improvements, optimized aircraft and intelligence and more means BAE must be on top of innovation. One employee explains how flexibility is essential, “Listen – be open to chance and ideas. That’s the entirety of this company – adapting to the world’s needs and delivering them.”

[KDM Engineering](#)

As an electrical engineering organization focused on creating medium and high voltage utility designs, KDM set big goals to be the best in the Chicago area. They knew that to be the best, they had to stay ahead. Electrical Engineer Sankesh Jitendra Jain said, “We’re looking forward to expanding into renewable energy.”

[Nextiva](#)

Nextiva provides unified cloud communications for modern businesses. They strive to revolutionize business communications. Software Engineer Michael Capizzi said, “This field within the engineering realm is so new. So there’s a lot of opportunity to be some of the first ones who figure it all out.”

[Adlib Software](#)

They specialize in analyzing and classifying unstructured data for companies to identify security risks. Product Manager Chiku Gardiner said, “The main purpose of Adlib is to teach organizations to see their information differently – a lot of organizations have unstructured data, and they don’t know what’s in there.”

[Pep](#)

This full-service project management firm is located in dozens of cities in the United States and Central America. They take care of budgets, timelines, and vendor coordination for any project so that company doesn’t have to.

[Vynamic](#)

This healthcare industry management consulting firm works to connect clients with experts in the healthcare field. An employee explained, “If you enjoy management consulting in the healthcare industry, a dynamic leadership team that listens, a vibrant fun social workplace, and a company that appreciates you, Vynamic is the clear choice.”

Learn more about other stand-out companies worth working for in these articles:

- [50 Cool Companies to Work For](#)
- [10 Companies You Want to Be Working For](#)
- [Companies With Childcare Benefits for Working Mothers](#)

Photo: flickr.com

<https://blog.granted.com/>