

## FINDING THE BRIGHT SPOTS FOR FUTURE EMPLOYMENT

**Summary:** Learn how to determine which jobs will be in demand when you graduate from college.



**Question:** I just finished my freshman year in college and have a few worries. What types of jobs will be in demand when I graduate in three years? How can I determine which are good fields to enter?

**Answer:** Conducting occupational research and tracking labor-market trends is an important strategy to include in your overall approach to career decision-making. Read articles on sites like [Granted.com](http://Granted.com) and [HB.org](http://HB.org), and in trends-oriented publications like American Demographics to keep up on developments that could affect your career.

According to the BLS, some of the occupations that are projected to grow the fastest or provide the most new jobs include:

- Advertising/public relations and marketing/sales managers
- Computer information and systems analysts
- Database administrators and computer scientists
- Property and real-estate managers
- Financial analysts and personal advisers
- Registered nurses
- Nursing/psychiatric/occupational therapy/human service/home-care aides
- Pharmacy and medical-records technicians
- Teachers and teacher assistants
- Speech pathologists
- Security guards and detectives

As you can see from this small sample, the projections cover a wide range of occupations, requiring varying levels of education. In conjunction with labor-market demand, factor your values, interests, and skills into the mix to settle on the most satisfying career choice.

- See [10 Jobs with the Fastest Growing Salary in 2017](#) for more information.