

ADAM TUCKER PRESIDENT FOR OGILVY & MATHER ADVERTISING



The advertising agency, Ogilvy & Mather, recently made an announcement earlier on in the week, stating that Adam Tucker would now become President for the company in the New York area, switching location from London, which is where he was located and working as a Managing Partner for the past four years at AMV BBDO. As President, Adam will make all reports to the Chairman of Ogilvy & Mather, John Seifert. John Seifert believes that Adam was definitely the right candidate for the position, stating that he has earned the title he has just received. Seifert points out that during his time at AMV BBDO, Adam was quite a leader and was not just a leader, he was also creative and accountable, helping to ensure excellent results were achieved and because of that, he will take on the leadership in the New York area, working as the leader of the entire advertising company. According to Seifert, Adam has done nothing but continue to strive, always thinking strategically and doing the best he could to provide the absolute best solutions for all clients. Because he has always been so strategic, determined and motivated, along with being able to help clients, his new role as President for the advertising company will come naturally. Several years ago, back in 2006, Adam joined forces with AMV BBDO, a company known for being the best and biggest agency in all of the UK. During that time, he helped to create and increase business for the company from several different clients, including big names such as Motorola. At that point, he then received a promotion a year after joining the company and received the position as a Client Service Director. In his new position, he managed a number of major clients, including Pepsico and Johnson & Johnson. Adam received another promotion the following year, taking on the position as a Managing Director, a position he held up until now. In the meantime, Adam Tucker is excited for this new opportunity and believes that taking on the role as president for Ogilvy & Mather advertising will be such a rewarding and terrific experience. He is also excited about the move, believing it will be a bit of a challenge but says that he is prepared for such challenges and simply cannot wait to take everything on. His motivation and dedication surely show, as he is ready to take on his position as the President for the advertising agency. Prior to receiving this position that he is so thrilled about and before he ever had the opportunity to work for AMV BBDO, he worked as an account executive and before starting his career, he graduated from Northwestern University.

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