

SKIVER ADVERTISING TO ADVERTISE FOR MERCEDES-BENZ



The Skiver Advertising Company, located in the Southern California area and known for being an effective advertising agency that relies on both digital and traditional forms of advertising, has recently been chosen to become the official advertising agency for Mercedes-Benz in both Laguna Niguel and Foothill Ranch. The Mercedes-Benz dealership believed that Skiver Advertising was the right advertising agency for the job, especially since they are experts at what they do and are known for their unique approach and strategies. The agency will now be responsible for all aspects of advertisements, including television, radio, mobile and web advertisements. In recent years, Skiver has come up with advertising campaigns for a number of other automotive companies and brands, including Nissan and Kawasaki. The CEO of Skiver, Jeremy Skiver, says that he is excited to work with Mercedes-Benz. He says that being able to work with such brands is what helps the advertising agency to produce such amazing work. He believes the new relationship between the two will be absolutely amazing, knowing that Mercedes-Benz is known for being a luxury vehicle, which is something the advertising agency plans to portray in each of its advertisements. The General Manager for Mercedes-Benz in Laguna Niguel, Pat Bolter, says that the brand is surely confident that Skiver will be able to use a unique strategy with refreshing ideas to create the right kind of advertising campaign for Mercedes-Benz, the type of campaign that will get nothing but positive response from those who see or hear these advertisements. He points out that Skiver is known for being talented with all of its advertising, especially because the advertising agency uses different methods to come up with the type of advertising campaign that is actually efficient. Skiver Advertising is headquartered in Newport Beach. The advertising agency has been around for quite a while, just over a decade, and is known for its strategic methods of diving into both digital and traditional forms of advertising. Jeremy Skiver, the founder of the Skiver Advertising Agency, has an extensive resume of working with some of the top agencies in the California area. He has worked with a number of different types of companies, ranging from fast food companies to retail and even automotive and fashion. Because of its abilities and success, the advertising agency has had the opportunity to work with a number of clients from around the world, including T-Mobile and Kangaroo Express. There have been nothing but positive things said about the Skiver Advertising Agency, which is something that Jeremy Skiver is proud of.

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