

LONGABERGER CUTS ANOTHER 295 JOBS

Newark, New Jersey-based basket-maker Longaberger is cutting 120 management, administrative and support jobs, and eliminating 175 manufacturing workers in its basket-making, distribution and woodcrafts divisions. Manufacturing workers hit by the cuts can take seasonal jobs at Longaberger's "homestead" attraction, which opens in late March. The company is imposing a pay cut for salaried workers effective March 29th. Senior managers and CEO Tami Longaberger will take the highest cut at 15%. Longaberger once employed more than 8,000, but has slashed jobs in recent years as competition increased while demand fell. The company as of late last year had about 2,000 workers.

https://blog.granted.com/